

**MOOLOOLABA
FORESHORE**

Revitalisation

Mooloolaba Foreshore Revitalisation

Stage Two – Central Meeting Place

Community Engagement Summary Report

(Updated November 2022)

Acknowledgment of Traditional Custodians

Sunshine Coast Council acknowledges the Kabi Kabi peoples and the Jinibara peoples and recognises that the Sunshine Coast local government area has always been a place of cultural, spiritual, social and economic significance to its Traditional Custodians.

Council is committed to working in partnership with Traditional Custodians and the First Nations community to support self-determination through economic and community development.

Acknowledgements

Council wishes to thank all contributors for their involvement in the development of this document, including the Sunshine Coast community, stakeholders and visitors to the region.

Project sponsor and partners

Project sponsor: Liveability and Natural Assets

Project teams: Design and Placemaking Services,
Project Delivery, Customer Response and Strategic Property

Document control

	Date	Details	Authorised
A	18.08.2022	Phase One issue	SCC DPS
B	08.11.2022	Phase Three Draft issue	SCC DPS
C	05.12.2022	Phase Three Final issue	SCC DPS

Disclaimer

Information contained in this document is based on community and stakeholder feedback obtained through formal community engagement undertaken by Sunshine Coast Council across multiple phases held in 2022 as part of Stage Two for the Mooloolaba Foreshore Revitalisation project.

All figures and diagrams are indicative only and should be referred to as such.

Although the report may not capture all responses in detail, the views and suggestions collected are acknowledged and summarised without bias, and key themes collated to help inform how council progresses the project, in alignment with community interests.

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About this report

This report provides a summary of the community engagement undertaken as part of Stage Two of the Mooloolaba Foreshore Revitalisation project.

The report contains the following information:

- an overview of the project and the engagement approach for this stage of the project
- a summary of Phase Three community engagement feedback and results
- overview of Phase One community engagement feedback and results
- snapshots on participation outcomes and engagement communications reach
- the preferred design concept, based on community and key stakeholder group feedback
- recommendations on any changes to the design concept for consideration by council
- next steps in seeking endorsement of the preferred design and actions to progress with the next design phase for the Stage Two Central Meeting Place.

Project background

The Mooloolaba Foreshore Revitalisation project is a multi-staged project being undertaken by Sunshine Coast Council (council), as identified by the *Placemaking Mooloolaba Master Plan* (the Master Plan). The Master Plan was endorsed by council in 2015 and provides an overarching vision for Mooloolaba and guidance on precinct-based enhancements, achievable through public and private sector investments.

The Master Plan was developed following an extensive community engagement process that applied best practice engagement principles and received a very high level of community support (82 per cent).

The Mooloolaba Foreshore Revitalisation project is a significant placemaking project from the Master Plan that will increase public beachfront parkland by 40 per cent and add extensive beachfront pathways, enhanced spaces, and modern amenities for community use – all of which reflect the relaxed, natural Sunshine Coast lifestyle.

After its endorsement, council progressed the Master Plan vision for Mooloolaba's foreshore through Detailed Design, which was released in August 2019. The Detailed Design assisted council with obtaining Queensland Government grant funding for the construction of Stage One Northern Parkland precinct, which opened in June 2022.

There are four precincts envisioned by the Master Plan and Detailed Design for Mooloolaba foreshore and the next stage council plan to deliver is Stage Two, the Central Meeting Place.

Purpose of community engagement

The Master Plan is intended to provide a set of guiding principles for the foreshore and is revisited as the design and construction for each stage is implemented.

As some time has passed since endorsement of the 2015 Master Plan and the release of the 2019 Detailed Design, council have sought to engage the community and key stakeholder groups again to seek current views and opinions in relation to aspects of the Master Plan and Mooloolaba's foreshore that may have to change; specifically, this document focuses on the Central Meeting Place precinct (which encompasses the Loo with a View).

Key drivers of changes to the Master Plan include:

- critical engineering and accessibility reports, which have deemed many components of the 35-year-old Loo with a View building as close to 'end of life' and non-compliant with current Disability Discrimination Act (DDA) requirements nor modern, sustainable building and design standards
- the global COVID-19 pandemic
- community sentiment for greater inclusiveness for all users and integration of First Nation Peoples culture and heritage
- climate change impacts (i.e. rising sea level and increasing frequency of major storm events).

Opinions and feedback received from the community will assist council with determining a preferred outcome.

About the Central Meeting Place

With the first stage of the Mooloolaba Foreshore Revitalisation project now complete, council is planning for delivery of Stage Two of the project, which is the Central Meeting Place.

The Central Meeting Place precinct is located near the Brisbane Road entry point along Mooloolaba foreshore and is a place where our community can arrive, meet, gather, celebrate and connect with nature and each other.

This precinct encompasses the existing Loo with a View, which has been a recognised part of Mooloolaba for over 35 years. The building is located on the main beach access of Mooloolaba foreshore and comprises public amenities, including toilets and showers, public seating, a viewing and event deck, and public art. Its design is based on a boat in recognition of Mooloolaba's strong nautical heritage.

Recently obtained engineering condition reports (2021) on the existing Loo with a View facility advise that the amenities, observation building and surrounding deck structure is nearing the end of its life and must be replaced.

The 2015 Master Plan originally planned for the refurbishment of the existing building, however, the opinion of an independent structural engineer advised that refurbishment is no longer an option.

For these reasons council felt it was necessary to re-engage the community to seek current feedback about the Central Meeting Place precinct to assist council with developing informed decisions to progress and deliver Stage Two.

Phase One of community engagement invited the community to 'Have your say' on the Central Meeting Place and provide feedback on how our community uses and values the current area including the public amenities, meeting and event spaces, and viewing decks.

Feedback received from Phase One engagement assisted council and an external consulting team to develop design concepts for the Central Meeting Place. Two designs were presented to the community as part of Phase Three of community engagement.

Stage Two engagement overview

Extensive community and key stakeholder group engagement has been undertaken in planning for Stage Two of the Mooloolaba Foreshore Revitalisation project.

Four (4) phases of community engagement were undertaken in 2022 and early 2023. Two phases provided the community with opportunities to give feedback to council with the other two phases providing council an opportunity to inform the community of project progress updates.

Phase One

Have your say
(30 March – 4 May, 2022)

Phase One What we heard

The initial phase of community engagement occurred from March 30 to May 4, 2022, where council invited the community to 'Have your Say' on the Central Meeting Place to understand the community's values and opinions.

The primary method used to capture feedback was the 'Have your say' survey available for the four week period on council's webpage (and in hard copy format at drop-in sessions).

Two drop-in sessions were held in Phase One on Mooloolaba's foreshore (April 9 and 23, 2022) where the community could talk to designers and council officers about the project.

More than 1100 survey responses were received, revealing the following key themes and values important to the community:

- the hero for Mooloolaba is the beach
- be inclusive, safe and accessible to all
- a place to meet, gather and sit
- keep the existing location but refresh the precinct with modern, accessible amenities
- maintain an important landmark and icon of the Sunshine Coast
- maintain and enhance the views to the ocean and Point Cartwright
- important to integrate the history and culture of First Nations peoples
- protect the environment and keep it natural with trees and grass
- more community events and activation are needed.

Council also met with the following key stakeholder groups for one-on-one interviews:

- Mooloolaba Chamber of Commerce
- Beach Matters
- Mooloolaba Spit Association
- Queensland Police
- Architects for Resilient Communities (ARC)
- Mooloolaba Activation Group
- SCAAN, Biometrics
- MP Fiona Simpson
- Kabi Kabi First Nation Traditional Owners
- Mooloolaba Surf Lifesavers Club.
- Visit Sunshine Coast & Events
- Alex Headland Community Association
- Shane Hepburn and Craig Morrison (Phase Three)
- Sandcastles Body Corporate (Phase Three).

Phase Two What we heard (complete)

A summary of Phase One feedback was shared with the community from 22 August 2022.

During Phase Two engagement, council and a team of consultants developed design concepts for the Central Meeting Place based on the feedback received in Phase One.

Concept Blue

Concept Blue would adopt a design that is consistent with the look and feel of the newly completed Stage One Northern Parkland.

Concept Yellow

Concept Yellow would rebuild an extended structure, strongly influenced by the existing Loo with a View design, at the same location and level.

Two design concepts for the Central Meeting Place precinct were developed in response.

Both the Blue and Yellow design concepts proposed for the Central Meeting Place feature Mooloolaba's famed ocean views and improved functionality and amenity with public toilets, beach showers, viewing decks, meeting places, picnic areas, landscaping, integrated seawall and a coastal pathway.

Changing Places facilities have also been incorporated into both concepts to ensure people with a disability, their family members, carers, and friends have equal access to amenities.



Phase One community engagement snapshot

Phase Two

What we heard
(August 2022)

Phase Three

Share your thoughts
(28 September – 25 October, 2022)

Phase Four

Keeping you informed
(early 2023)

Phase Three Share your thoughts (complete)

Council invited the community to 'share your thoughts' on the two design concepts during Phase Three of community engagement held over four (4) weeks in September and October 2022.

A variety of engagement tools and illustrative materials were used in Phase Three to help communicate the design intent and key differences between the two designs. Visual materials developed included architectural plans and sections, and artist impressions of both designs demonstrating proposed outcomes from key locations within the Central Meeting Place precinct.

360-degree virtual reality views provided an immersive look into each design option. The community could view these on smart devices by scanning a QR code advertised on signs situated at two GPS-coordinated locations on the foreshore. A link provided within the 360-view connected participants to either concept and to the 'Share your thoughts' survey. The 360-degree views were an effective engagement method, receiving over 1400 individual scans of the QR codes.

Other communication materials used included videos interviewing the designers and Kabi Kabi Traditional Custodians describing the designs, large posters displayed at community drop-in events, and council's detailed engagement webpage.

Council also met with key stakeholder groups again for one-on-one meetings to present the two design concepts, discuss and seek feedback.

The 'Share your thoughts' survey available on council's community engagement webpage was the primary method used by council to capture community feedback in Phase Three. Hard copies were available at community drop-in events. The survey asked for feedback on key features proposed by both concept. Over 1300 survey responses were received, indicating clearly preferred outcomes by the community.

Determining a preferred outcome

Council will consider all community feedback summarised in this report together with engineering reports and any state authority approvals and funding requirements to assist in determining the final design of the Central Meeting Place.

Phase Four Keeping you informed (early 2023)

Once council has supported an agreed outcome for the Central Meeting Place, the final design will be announced to the community. It is anticipated that the final outcome will be announced in early 2023. Council will continue to keep the community informed as Stage Two progresses.



Phase Three community engagement snapshot

About the Central Meeting Place design concepts

The following describes each concept and their key differences. Each design also includes improved functionality and amenity with new public toilets, beach showers, viewing decks, meeting places, picnic areas, landscaping, integrated seawall and a coastal pathway.

Changing Places facilities have also been incorporated to ensure people with a disability, their family members, carers, and friends have equal access to amenities.



Artist Impressions Only of Concept Blue

Concept Blue

Concept Blue celebrates Mooloolaba's natural beauty and beach as the hero of the foreshore. It proposes a new accessible and inclusive public amenities building, consistent with the look and feel of the recently completed Northern Parkland.

Design intent and key features in this concept include:

- Creating a new arrival experience to Mooloolaba beachfront that showcases the natural beauty of the foreshore.
- A new, open sided, shade canopy inspired by nature, creates a new meeting place and event space, that flows onto a large, grassed area.
- An open-plan design that allows for increased beachfront parkland with new viewing decks, grassed areas and terraced seating.
- New fully accessible public amenities with a Changing Places facility and family change rooms located on the same level as Mooloolaba Esplanade for direct and easy access from the coastal pathway.
- The public amenities are housed in 'pods' in the same architectural style as Stage One Northern Parkland. Walkways and breezeways provide enhanced ventilation and views from the Esplanade to the ocean.





Artist Impressions Only of Concept Yellow

Concept Yellow

Concept Yellow reflects on Mooloolaba's recent history and involves the construction of a new, accessible, and extended public amenities building that is strongly influenced by the existing Loo with a View design.

Design intent and key features in this concept include:

- A new meeting place is maintained on top of the public amenities block, consistent with the existing structure, while a connected lower viewing deck offers a meeting place and event space.
- Views of the beach and Point Cartwright are appreciated from an open, boat inspired, timber deck.
- New public amenities are located on the lower viewing deck, with entry via stairs or disability complaint ramps, set down from the Mooloolaba Esplanade level.





2.

Community Feedback Results



Phase Three What we heard



Phase Three survey feedback

Our community overwhelmingly supported Concept Blue as their preferred design for the Central Meeting Place (75%) with the following results to each question.

Question 1 Preferred architectural design style:

73%
support



Reimagined architecture in the same style as the Stage One Northern Parkland.

Question 2 Preferred accessibility outcome:

69%
support



Public amenities on the same level as the Mooloolaba Esplanade and shops with direct access from the new coastal pathway.

Question 3 Preferred arrival experience & meeting place outcome:

75%
support



A new, open sided, shade canopy inspired by nature, to create a new meeting place and event space, that flows onto a large, grassed area.

Question 4 Preferred open space outcome:

73%
support



An open-plan design to allow for increased beachfront parkland with new viewing decks, grassed areas and terraced seating.

Question 5 Preferred design:

75%
support



Concept Blue



Phase Three Engagement snapshot



4

weeks of
engagement
(28th September
– 25th October,
2022)



27

social media
posts (paid and
organic)



795

visits to the
project webpage



3

community
drop-in
sessions and
presentations



39

advertisements
placed in (print,
social media,
radio, and
signage)



7625

visits to council's
Phase Three
engagement
webpage



1

'Walk the street'
day to chat with
local traders and
businesses



42,248

views on council's
social media
posts



1461

unique QR code
scans of the
two 360-degree
views



14

key stakeholder
group one-on-
one interviews



406

comments made
on council's social
media posts



1390 †

online surveys
completed



3009

emails sent to
stakeholders
and project
subscribers



182

new project
subscribers



622

comments made
via the survey



Phase Three Participation snapshot

36-55

year olds
most engaged

62%

female
participation

94%

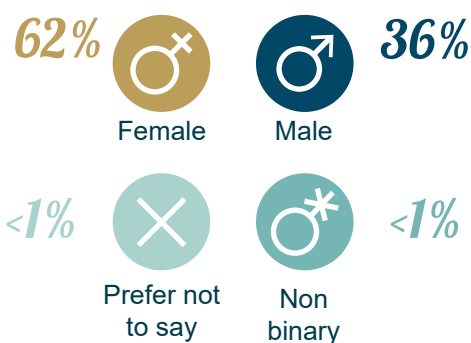
of respondents
are from the
Sunshine Coast*

65%

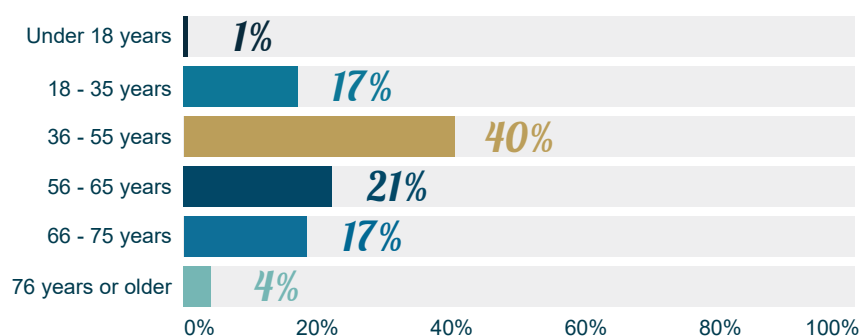
of Mooloolaba
residents prefer
Concept Blue

Demographic Profile

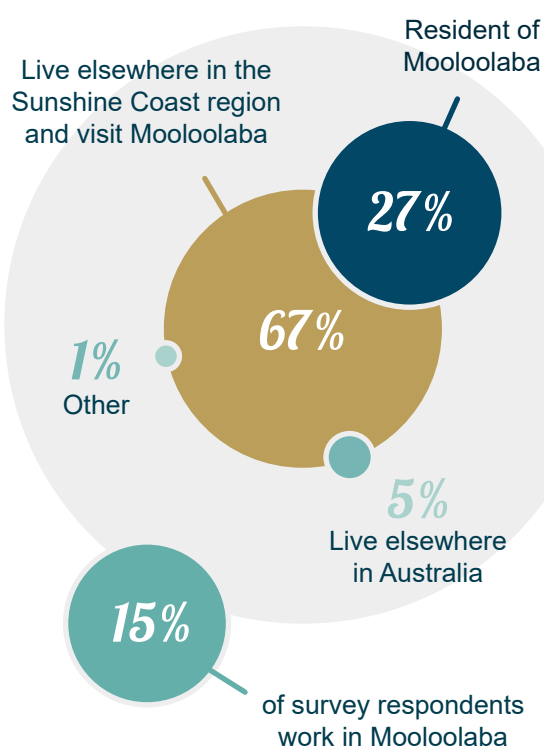
Gender / identify as



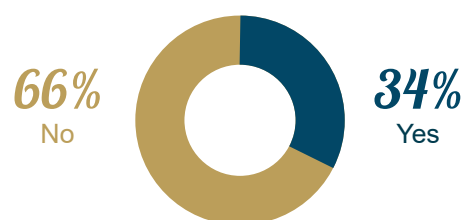
Age group



Place of residence or interest in Mooloolaba Foreshore



Participants who provided feedback during Phase One 'Have your Say' engagement



How did respondents hear about Phase Three 'Share your thoughts' engagement?



* not classified by local government area.



Phase Three Detailed feedback

Survey results



Survey questions

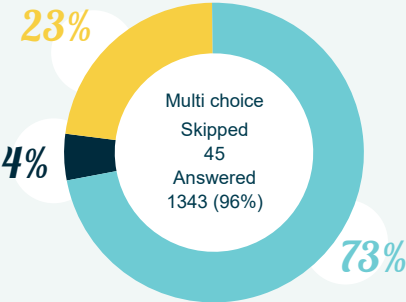
Council asked the community the following questions on the features, functions and facilities proposed by each design concept.



Survey feedback

All feedback will be considered to help council determine a final outcome for the Central Meeting Place.

Q1: Which architectural design style do you prefer?

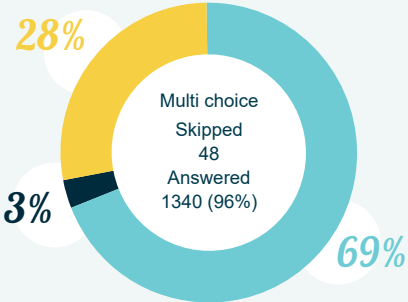


Reimagined architecture in the same style as the Stage One Northern Parkland.

An architectural style strongly influenced by the existing Loo with a View.

Neither

Q2: Which accessibility outcome do you prefer?

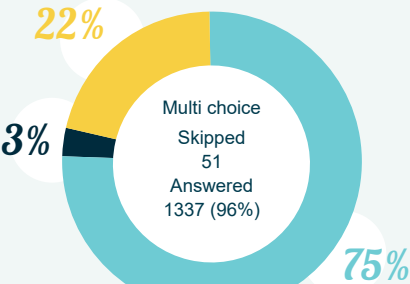


Public amenities on the same level as the Mooloolaba Esplanade and shops with direct access from the new coastal pathway.

Public amenities on a lower deck like the existing, with entry via stairs or disability compliant ramps, set down from the Mooloolaba Esplanade level.

Neither

Q3: Which arrival experience and meeting place outcome do you prefer for the Central Meeting Place?

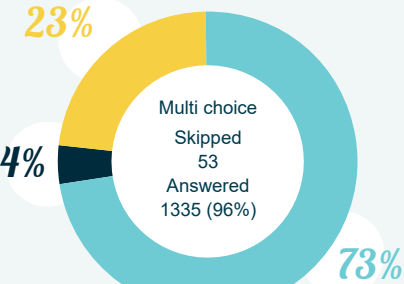


A new, open sided, shade canopy inspired by nature, to create a new meeting place and event space, that flows onto a large, grassed area.

A new meeting place maintained on top of the public amenities block, where a connected lower viewing deck offers a meeting place and event space.

Neither

Q4: Which open space outcome do you prefer?

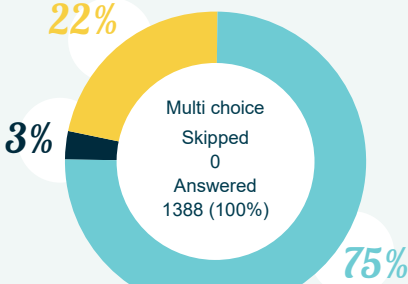


An open-plan design to allow for increased beachfront parkland with new viewing decks, grassed areas and terraced seating.

A deck structure that combines the prime viewing location with the public amenities and some open grass space with terraced seating either side.

Neither

Q5: Choose your preferred design concept: Blue or Yellow?



Blue

Yellow

Neither

Key themes

Concept Blue

Thoughts about Concept Blue

- It is modern and contemporary yet in keeping with nature and what people love about Mooloolaba and the Sunshine Coast – its natural environment.
- It keeps the focus on the beach and view, not a toilet block.
- The flowing, open plan nature of this design and how it blends into the beach. It has more openness, enhances views, feels more inclusive and accessible, and provides more green (plants and natural surfaces like grass).
- Provides better access for people with limited mobility and families.
- The design looks more consistent with the new character, aesthetic and quality established in the Northern Parkland, and many would like to see the overall vision for Mooloolaba foreshore continued in the next stages.
- Some respondents commented that they voted for Concept Blue because they feel Concept Yellow does not provide enough shade and green areas - "it looks too hot".

Concept Yellow

Phase Three
'Share your thoughts'
Survey received

622 comments

Thoughts about Concept Yellow

- Support for how this design retains the key features and characteristics that people favour / love about the existing Loo with a View but with a refresh.
- Preference for this concept having an elevated vantage point to take in the view. Some like that the design retains the existing multi-level structures because the upper deck hides the toilets from view from the cafes and has beach showers and toilets accessed directly off the beach.
- Comments were captured that hero or instagram moments were important for the community.
- With the existing buildings to be removed it is important to capture memories, tell the stories and maintain the connection to place and memories.
- Some respondents expressed concern about potential risks to personal safety should Concept Yellow amenities be located at a lower level to the street, as they feel the location reduces passive surveillance, particularly at night when there is reduced visibility.

Main themes*



1. Add more green (trees, grass and native gardens)

9% (130/1388)

Increase the amount of trees, grass and landscaping. Reduce the extent of hard surfaces and utilise materials and finishes that do not absorb heat.

Sustainable building outcomes are preferred, including selection of green materials and smart technology.

Ensure material selection considers heat absorption and how it affects the ability of all and how they use the space, particularly those with mobility aides, strollers and beach carts, and people in bare feet.



2. Provide more shade

9% (121/1388)

Shade provision is a key concern for the community, as sun safety is a priority.

Natural shade is preferred, however, alternative options, such as shade sails, is desired.

Planting more tall, large canopy trees for shade is favoured, as well as, the retention of existing trees where possible.

Provide plenty of shady seating that is inclusive and accessible so visitors can sit and spend long periods to sit and look at the view.



3. Provide more park furniture

6% (84/1388)

Ensure the Central Meeting Place provides plenty of inclusive and accessible park furniture for all to enjoy.

Picnic and seating nodes need to have shade cover.

Ensure there is a place provided to shelter in inclement weather.

Other park furniture and features commonly requested included end of trip facilities, water refill stations, dog water bowls, more bins and recycling, and smart lighting.

Community groups and families already regularly using this area want beachside BBQ facilities retained in the Central Meeting Place.



The terraced seawall is generally supported, particularly as it serves dual functions for foreshore protection and public seating enabling hosting events and people gathering. A few respondents expressed that the seawall should not encroach any further into the beach with some seeking it retreat 2m. Overall, the most significant community feedback was to add more green, which supports the proposed seawall alignment.

While this was not part of the Central Meeting place survey questions or engagement, some community members mentioned questions or concerns about existing or future potential changes to traffic and parking conditions.

Some expressed concern for the risk of conflicts occurring between different users and speed of travel on the coastal pathway (i.e. walkers conflicting with cyclists and e-scooters).

* Themes were derived from a count of repeated feedback topics taken from a collective review of all stakeholder interview conversations and 622 comments received via the Phase Three Share your thoughts survey.

Phase One What we heard



Phase One survey questions

Council asked for feedback from the community to help determine what functions and facilities residents and visitors value in the Central Meeting Place.



Phase One survey feedback

Priority outcomes:

1. Access for all users (92%)
2. Access to an area with views of the ocean and bay (90%)
3. A place to sit and to meet friends in all seasons (89%)
4. Public safety (86%)
5. A meeting place (75%).

Phase One results informed the design brief to develop design concepts released for community feedback in Phase Three

Top uses of the existing Loo with a View:

Central Meeting Area

1.

For toilets and hand washing (83%)

2.

To see coastal views of the area (68%)

3.

Sat on the deck with others (67%)

Phase One Engagement snapshot



5

weeks of engagement
(30th March – 4th May, 2022)



1

'Walk the street'
day to chat with
local traders and
businesses



110

advertisements
placed in various
media spots (print,
social media, radio,
and signage)



2

community
drop-in
sessions



12

key stakeholder
group one-on-one
interviews



1016

visits to Mooloolaba
Foreshore
Revitalisation
website



15

social media
posts/ads



52,438

views on council's
social media
posts (Facebook,
Instagram, Twitter
and LinkedIn)



8683

post engagements
(the number of
reactions, likes,
comments, saves,
interactions and
shares)



846

emails to
Mooloolaba
Foreshore
Revitalisation
project-update
subscribers



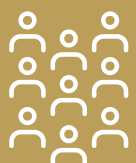
1133[†]

online 'Have your
Say' surveys
completed



733

comments made
via the survey



802

new subscribers
to the project
email for updates



548

comments made
on council's social
media posts
(additional 1,491
interactions on third
party channels)

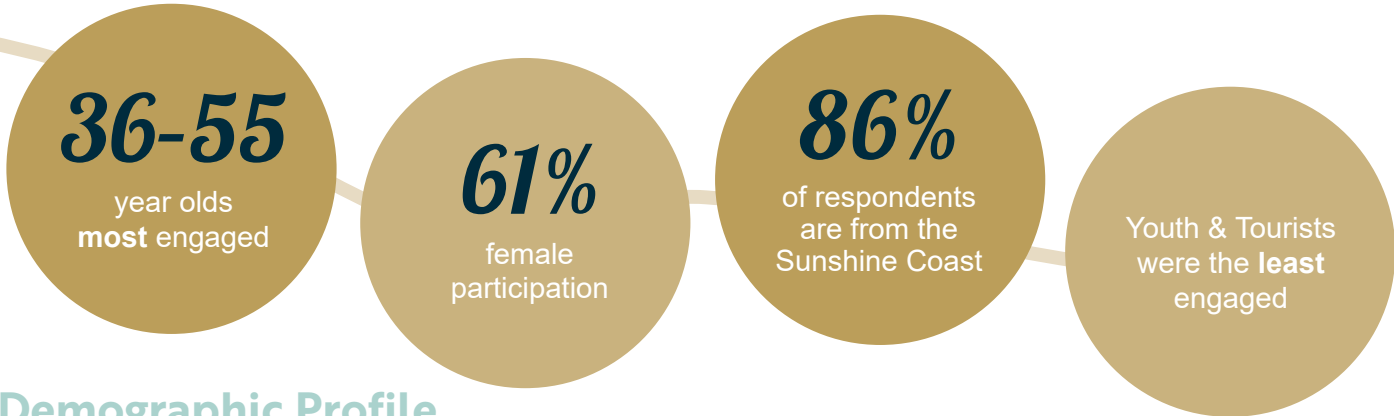


1039

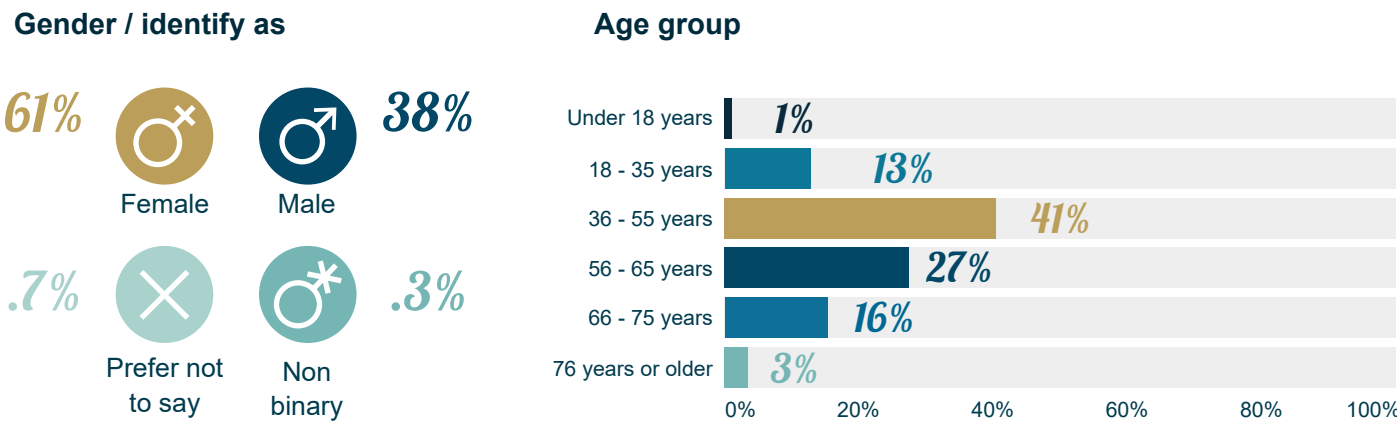
signatures on a
petition opposing
the removal of the
Loo with a View and
observation decks



Phase One Participation snapshot

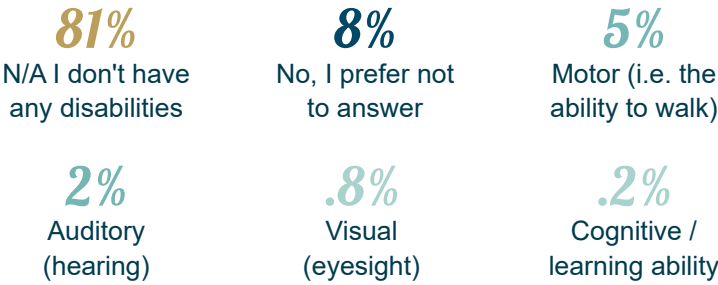
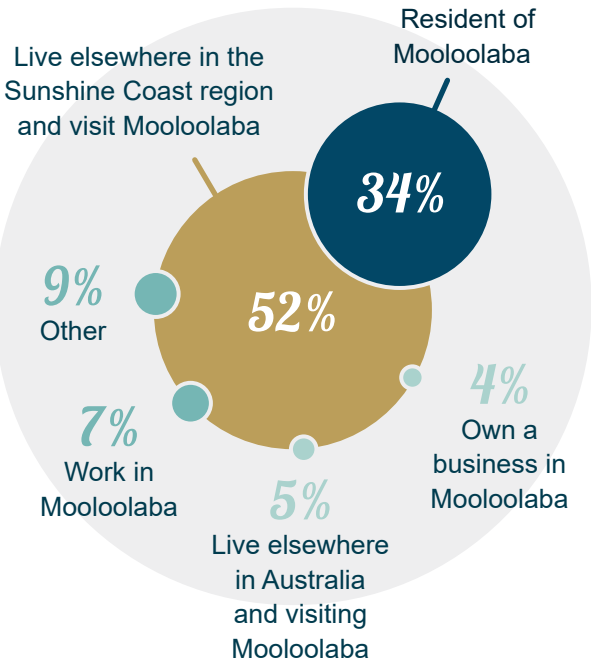


Demographic Profile

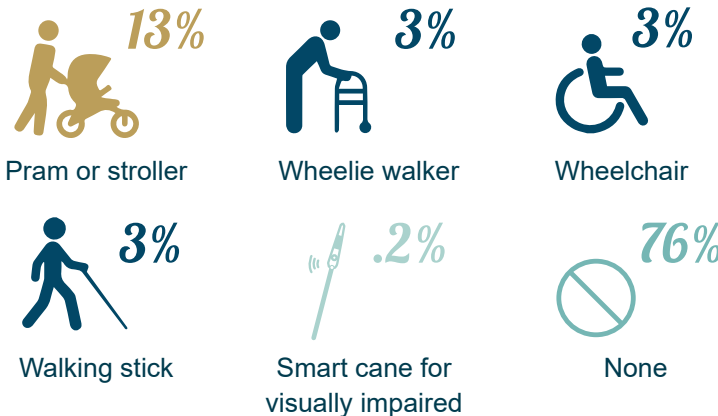


Place of residence or interest in Mooloolaba Foreshore

Physical impairments



Devices used for mobility assistance

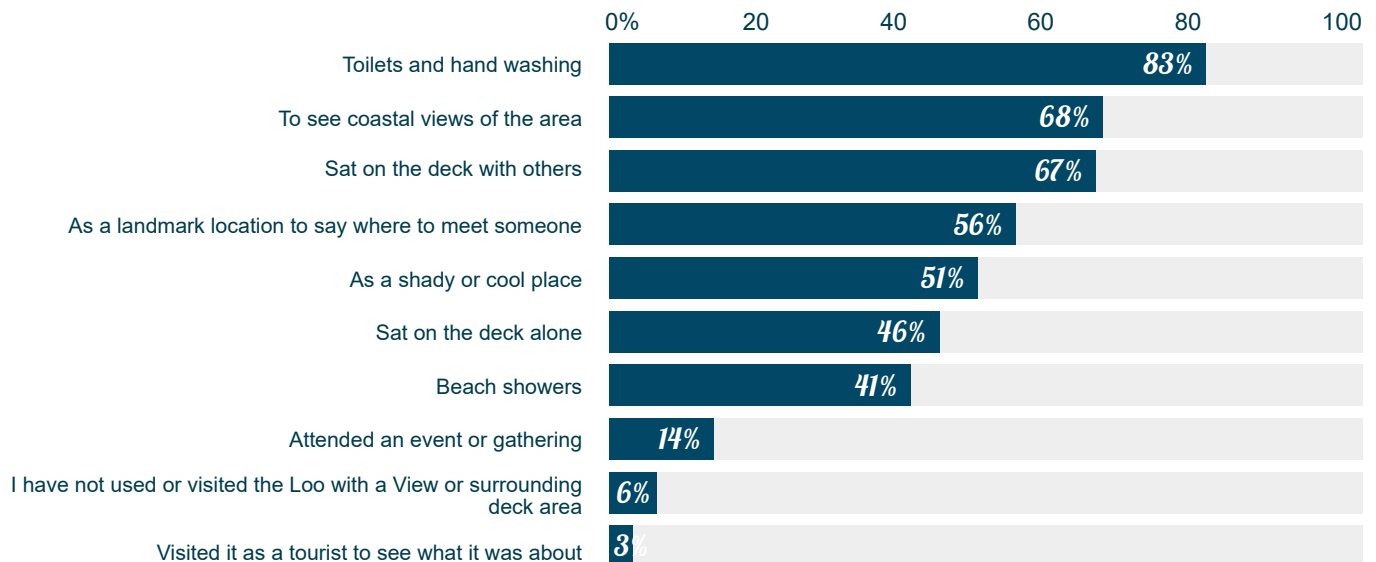




Phase One Detailed feedback

Survey results

How the community has used the Loo with a View and its facilities in the past 12 months



7% of respondents made a comment* about other ways that they have used the facilities...

An important spot to take photographs:

- "As a professional photographer, I have used this location as a backdrop for many published works"
- "Used it as a photo to share to friends overseas of our cool landmark, used it as a location to escape the rain in the early morning and still work out, used it to enjoy a coffee with friends and watch the sunrise in the rain. PLEASE don't remove it or change it."

Specific features that some would like to see retained:

- "I have lived here 46 yrs & love the Loo with a View. Design is still modern year on & functional. Make all changes flow with nature."
- "Great to see historic old photos on the top level."
- "When the piano was there for a short time, I would take my daughter there to play. People would stop to listen to her play, drink their coffee and chat. It is a great place to seek shelter when it rains. Also a great spot for lunch or a break from work. Please refurbish this building and leave it where it is. It is also extremely convenient to the flagged area of the beach."

Specific features that some would like to see retained – as a shelter from the elements:

- "Used it as shelter from rain while walking my dog. It is important to provide shaded/roofed areas to protect from weather."
- "Utilising the covered tables from the sun and rain 3-4 times per week. There should be more of the tables that are covered like the current surf board tables. It is important to have covered tables close to the foreshore without any paths or foot traffic between the covered tables and the coastline and aspect. Retain the trees and natural shade."

But, in the eyes of some, it needs to change, or is not fit for purpose:

- "Eyesore blocking sea view and vista."
- "I use it everyday to change after swimming it's horrible and I use the chairs and benches for stretching exercises."
- "Not used the deck when others are smoking, fighting, skating or large groups gather for alcohol drinking."
- "It could be upgraded to accommodate today's regulations with as much as possible for a natural entry to the beach."

An important meeting place:

- "Important to have a 'free' meeting place... more than enough restaurants Also critical to have free amenities in proximity to main beach and central to shopping precinct."
- "A meeting place that is obvious and well known when friends are visiting the area who are not familiar with the area."

A facility used for exercise or those involved with sports:

- "I run the beach volleyball activities, so these facilities are frequented by me and others."

** These comments should not be read as a full summary of responses, only an indication.*

Community preferences for public amenities and facilities in Central Meeting Place

Q: Thinking about the public amenities and facilities in the Central Meeting Place I would like to see...

	strongly disagree 1	disagree 2	in between 3	agree 4	strongly agree 5	
	Average					
the design to ensure access for all users (e.g. people using prams, mobility walkers or wheelchairs, or are vision impaired)	92% agree/strongly agree					4.5
access to an area with views of the ocean and bay	90% agree/strongly agree					4.5
a place to sit and to meet friends in all seasons	89% agree/strongly agree					4.5
design to consider public safety	86% agree/strongly agree					4.3
design to act as a meeting place	75% agree/strongly agree					4.0
design to make a landmark statement that attracts visitors	68% agree/strongly agree					3.9
have some views of the ocean from across street	67% agree/strongly agree					3.9
main Central Meeting Place on Foreshore to make a distinctive design statement	62% agree/strongly agree					3.7
a multi-purpose area to hold small to medium size events (as offered at Loo with a View site)	60% agree/strongly agree					3.7
to see public art incorporated into this location	56% agree/strongly agree					3.6

The community strongly agree that accessibility and inclusivity are fundamental, as is maintaining views to the ocean and providing a place to sit and meet with friends.



The Loo with a View and main access to Mooloolaba beach

Phase One Key themes

Main Themes*

"The hero for Mooloolaba is the beach."

'Have your Say' Community Feedback

Phase One Engagement —
Mooloolaba Foreshore
Revitalisation (Stage Two)



Be inclusive, safe
and accessible to all.



A place to meet,
gather and sit.



Keep the existing
location but refresh the
precinct with modern,
accessible amenities.



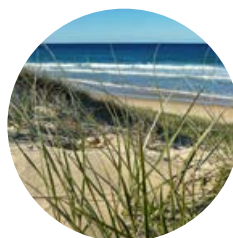
Maintain an important
landmark and icon of the
Sunshine Coast.



Maintain and enhance
the views to the ocean
and Point Cartwright.



Important to integrate
the history and culture
of Aboriginal and Torres
Strait Islander people.**



Protect the
environment and keep
it natural with trees
and grass.



More community
events and activation
are needed.

Other themes



Keep the amenities where it is
- they're conveniently close to
the flagged area of the beach.



Incorporate a Visitor
Information Centre to help
promote tourism across the
Sunshine Coast region.



Incorporate public art that is an
attraction and enhances Mooloolaba
(e.g. sculpture trail, interactive,
educational and interpretive).



Provide more shade
and shelter.



Increase the amount of open green
space and park furniture (i.e. BBQs,
bins, seats, shelters, bike racks,
water refill stations).



Concern for sustainability,
particularly increased
rubbish generated from
takeaway packaging.

* Themes were derived from a count of repeated feedback topics taken from a collective review of all stakeholder interviews and the 700+ comments provided via council's Phase One: Have your Say survey.

** Image credit: Lyndon Davis, The Lore of the Land (detail), 2018. Sunshine Coast Art Collection.

Values important to the community

All feedback received during Phase One engagement provided council with an understanding of how the community currently use existing facilities located in the central area of the foreshore (encompassing the Loo with a View).

Phase One engagement activities and tools included the 'Have your say' survey, one-on-one key stakeholder interviews, and informal submissions to council. Feedback captured from these consultation methods were analysed to identify main themes, interests and concerns expressed by the community.

Key feedback themes were provided to the design team as part of their design brief and were to be considered as fundamental design principles when developing the design concept options for the Central Meeting Place.

Detailed descriptions of main themes are provided below.



Inclusive, safe and accessible by all

Feedback received from the first phase of engagement indicates that the community strongly supports an inclusive and accessible outcome for Mooloolaba foreshore, and particularly the need for clean and modern public amenities in the Central Meeting Place.

The community feels strongly about improving public spaces to be more inclusive by providing accessible toilets and change facilities, equitable access along the foreshore and to the beach, selecting suitable materials, and the design of park furniture. This includes other modes of transportation, such as prams/strollers.



A place to meet, gather and sit

The community feel the primary function of the existing Loo with a View is a central meeting place and viewing location. The community also feel strongly that the facility should carry on as a place to sit, relax and appreciate the view. Its central location and the distinctive presence of the existing structure are important elements that assist with wayfinding, particularly for visitors.

Retaining the current location for its close proximity to the flagged section of Mooloolaba beach was also a common theme, with some individuals concerned that moving the public amenities further away would be too far for some to walk.

Many also feel it is important for council to prioritise sustainability and minimise the cost expended to revitalise the existing structure. Cost comparisons of design concepts to be presented were also requested by many.



Maintaining an icon for Mooloolaba

"The hero for Mooloolaba is the beach."

The terms 'landmark' and 'iconic' were frequently mentioned in the feedback received. These terms were used by many respondents who expressed concern or an objection to the demolition or relocation of the Loo with a View. Many feel it has historical and cultural importance for the Sunshine Coast and would like to see it retained and refurbished.

On the contrary, a common theme in the feedback was the opinion that the true hero for Mooloolaba is the beach. The unique natural characteristics of the place are the real drawcard, and those elements are what should be celebrated and highlighted as "*... it's more than just a public toilet block with a view.*"

Regardless, the community feels strongly that the role of the Central Meeting Place is to provide an accessible meeting place for the community, in its current location, and in a manner that is distinct and befitting of Mooloolaba as a world-class destination.

Further, many in the community feel this is an important opportunity to incorporate Aboriginal history, names, art and cultural practices to further enhance visitor experience, interpretation of the local area, and promote tourism.



Views to the ocean

Preserving views to the ocean from the Central Meeting Place is very important to the community. Feedback received indicates that people value Mooloolaba's outstanding natural beauty and appreciate the ability to visit the foreshore and take in the view from a weatherproof vantage point.

Another common theme was people's desire for future foreshore structures to complement the natural landscape and be permeable so to maintain open views through the building from the Esplanade to the ocean and to capture vistas of Point Cartwright.

Protect the environment

A common theme in the feedback received indicates the community is concerned for the environment and the impacts of climate change. Many people appealed to council to ensure that future outcomes are holistic, blend-in with the landscape, and are sustainable to help protect Mooloolaba's natural assets and beauty.

The community also expressed strong support for incorporating more family-friendly grassy open spaces that are naturally shaded, and placed importance on protecting existing trees/vegetation and adding more native plantings, particularly to soften and balance any foreshore protection measures.

Events and activation

Many people feel that more diverse community-focused events are needed to help activate Mooloolaba and that the Central Meeting Place and Northern Parkland precincts should both build-in capacity to host smaller, more intimate events, such as weddings, busking, and entertainment other than sports events. Further, the community encouraged pop-up events that would help to attract locals and be compatible with the offering of existing businesses to avoid impacting trade.

There was support for more night-time activation and that the foreshore would benefit from increased public lighting to improve safety and the ability to hold events or visit in the evening.

Some feel a Visitor Information booth in the Central Meeting Place and public art along the foreshore would improve visitor experience and help promote the region.



3.

Background information

Precincts and staging

The Mooloolaba Foreshore Revitalisation project covers an extensive area that is complex in nature with significant costs and time associated with its delivery. For those reasons, council plan to stage its delivery.

Staged revitalisation of Mooloolaba's foreshore reflects the four separate precincts envisioned by the 2015 Master Plan and 2019 Detailed Design:

- Stage One of the project is now complete. The Northern Parkland recently opened in June 2022 and was delivered at a cost of \$16 million jointly funded by Sunshine Coast Council and the Queensland Government through its 'Unite and Recover Community Stimulus Package'.
- **Stage Two, Central Meeting Place (current and next stage to be delivered)**
 - Council is now assessing community feedback and other project considerations to determine and announce a final design outcome in early 2023. Detailed design will then occur before a construction tender and timing can be set.
- Central Parkland (future stage) - timing and funding to be determined. This precinct will include:
 - an amphitheatre and event space
 - new junior playground
 - continuation of the coastal pathway and dedicated cycleway
 - park furniture including a long outdoor dining table
 - extensive landscaping and open space
 - integrated public art, storytelling and other placemaking outcomes.
- Southern Parkland (future stage) - timing and funding to be determined. This precinct will include:
 - a children's water play space
 - continuation of the terraced seawall, coastal pathway and dedicated cycleway
 - park furniture and picnic facilities
 - extensive landscaping and open space
 - integrated public art, storytelling and other placemaking outcomes.

Stage Two engagement approach

Council sought to engage a broad cross-section of users, including local residents and traders, the Sunshine Coast community, special interest groups, visitors and tourists.

In line with the recommendations of the International Association for Public Participation (IAP2), several consultation methods were employed to ensure the community and key stakeholder groups are suitably engaged and provided with an opportunity to participate in the process.

The primary method of capturing feedback for Stage Two of the Mooloolaba Foreshore Revitalisation project has been through online surveys available via council's webpage.

In Phase Three, interactive and engaging techniques were used to ensure everyone had a chance to participate and provide feedback on the design concepts.

Other traditional consultation techniques used in both phases of engagement included one-on-one stakeholder interviews, 'walk and talk' days along the Esplanade (where council officers informally met with traders and locals), and several community drop-in sessions held in Mooloolaba.

Engagement materials ranged from digital/online platforms to physical displays. Content provided included an overview of project background information and history, details about the current condition of the Loo with a View facility, details about food and drink outlet options proposed in the Northern Parkland (Phase One only), and design information describing the intent and key features of the two design concepts.

All feedback received from community engagement informed the key values and themes used to develop the design concepts, and to determine a preferred outcome.

Refer to the Appendices to see communications materials used to promote community engagement phases undertaken as part of Stage Two of the Mooloolaba Foreshore Revitalisation project.



Stage Two engagement activities

Promotions

Print and digital news articles, social media campaigns (Facebook, Instagram, Twitter and LinkedIn), radio broadcasts, direct email campaigns, local print advertising, out-of-home advertising (community signage), and online blogs and forums promoted engagement periods for Phase One and Three.

This multichannel communications approach was used to inform, raise awareness and encourage participation via the online survey platforms.

Comment moderation directing people to complete the survey on council's website was necessary and carried out by council's Communication Branch during both engagement periods.

Media platforms used and results



Phase One

- Social media campaigns had a reach of 498,960 interactions across all media channels during Phase One. Facebook provided the best outcome in terms of reach and comments made, with social media posts viewed 385,044 times across the three main channels.
- Most engaged Facebook demographic was individuals aged 50+ years old and Sunshine Coast residents.
- Ads targeting tourists from outside of the region had the lowest click rate.



Phase Three

- Social media drove the highest level of referral traffic to the 'Share your thoughts' survey page, accounting for 44.60% of total page traffic.
- Posts with more general targeting proved most effective in generating engagement (possibly reflected in Q9 results – 66.45% of Phase Two survey respondents did not 'Have your say' in Phase One, i.e. – new audience).
- Posts on Facebook had the most engagement and comments, followed by Instagram.
- Direct email ensured stakeholders, project subscribers, and community were informed of the engagement and design concepts proposed.
- Various news articles secured across local print and digital publications served to raise awareness of the engagement and inform the community of the project.
- Out-of-home advertising (community signage) proved very popular and drove users to the 360-degree virtual tours of the two design concepts.

Stakeholder interviews

Council invited 14 key stakeholder groups, as representatives of the community from the Mooloolaba area, to attend one-on-one interviews held for both phases of engagement. The stakeholder groups included:

- Mooloolaba Chamber of Commerce
- Beach Matters
- Mooloolaba Spit Association
- Queensland Police

- Architects for Resilient Communities (ARC)
- Mooloolaba Activation Group
- SCAAN, Biometrics
- MP Fiona Simpson
- Kabi Kabi First Nation Traditional Owners
- Mooloolaba Surf Lifesavers Club.
- Visit Sunshine Coast & Events
- Alex Headland Community Association
- Clare Design Architects (Phase Three)
- Shane Hepburn and Craig Morrison (Phase Three)
- Sandcastles Body Corporate (Phase Three).

Interviews included presentations about each phase of the project and provided relevant background information and updates on progress, as well as, time allowed for questions, discussion and open dialogue.

Conversations were also had with Councillors, the Project Control Group and Senior Management, and other key internal stakeholders, including:

- Civil Asset Management
- Environmental Operations
- Property Management
- Parks and Gardens
- Other interested stakeholders (e.g. Communication Branch).

Community drop-in sessions

Drop-in sessions were held for both Phases One and Three. The sessions held reflect the recommendations of the International Association for Public Participation (IAP2).

Local venues were chosen for the drop-in sessions to ensure the community had the ability to visit and see the physical areas and components council were consulting on.

Drop-in stations were established in the plaza area opposite the Loo with a View on Mooloolaba Esplanade and along the coastal pathway in the Northern Parkland.



Phase One

Drop-in sessions during Phase One were held on two Saturdays (April 9 and 23, 2022) in the early morning (7:30am - 11am) along Mooloolaba foreshore.

Although two locations were advertised for the first event day (April 9), wet weather hindered the second station from being established in the Northern Parkland.



Phase Three

During Phase Three, there were three separate drop-in events held in Mooloolaba - two along Mooloolaba foreshore and one held at The Mantra Mooloolaba.

Large, A1 full-colour posters were displayed at both drop-in stations and sessions to provide relevant project information and a QR code linking attendees to the 'Have your Say' survey.

Council officers and the design consultants attended drop-in events to answer questions from the community.

Survey

Phase One

The Phase One online 'Have your say' survey was accessible for 35 days (the entire 5 week period of Phase One). A total of 1133 survey submissions were received. After analysing the survey data, there were 1082 valid responses.

The survey was presented in two parts to separate questions on the Central Meeting Place, with a total of 18 multi-choice, value-based questions asked.

The main Phase One survey questions asked were:

- *When thinking about the Loo with a View and its facilities, how have you used this area in the past 12 months?*
- *Thinking about the public amenities and facilities in the Central Meeting Place, I would like to see...?*
- *Have you visited the Northern Parkland (i.e. the new boardwalk, viewing platform and grassy area) since late last year?*
- *Thinking about the food and drink outlet options for the Northern Parkland I would like to see access to...?*
- *How important is access to food and drinks in the Northern Parkland area?*

The remaining questions asked participants for personal details to assist council in working out the mix of views from foreshore users, and to assist with quality control.

Phase Three

The Phase Three online 'Share your thoughts' survey was accessible for 27 days (the entire 4 week period of Phase Three). A total of 1390 surveys submissions were received. After analysing the survey data, there were 1388 valid responses.

This survey asked participants for feedback and preferences on the key features proposed in both concepts. Feedback received will help determine a preferred design.

The main Phase Three survey questions asked were:

- *Which architectural design style do you prefer?*
- *Which accessibility outcome do you prefer?*
- *Which arrival experience and meeting place outcome do you prefer for the Central Meeting Place?*
- *Which open space outcome do you prefer?*
- *Choose your preferred design concept - Blue or Yellow?*

Virtual reality 360-degree views (Phase Three)

Two virtual reality viewing stations were created for Phase Three of community engagement on Mooloolaba's foreshore (see map for locations). Each station provided a QR code that connected participants to 360-degree views of the proposed design concepts and the 'Share your thoughts' survey.

Temporary signs provided at these locations captured a total of 1461 unique scans of the QR code.

The peak numbers and day of users was 11 October (261 scans) and 12 October (146).

Top number of views by location

• Location A – Concept Blue	2161 views
• Location A – Concept Yellow	1183 views
• Location B – Concept Blue	428 views
• Location B – Concept Yellow	269 views

Findings

- Location A (outside the toilets on the deck) was viewed 5 times as much as Location B (beside the road).
- Concept Yellow was viewed half as many times as Concept Blue in both locations.
- It appears that many users may have navigated to Concept Yellow and then back to the Concept Blue, as the view counts are from only 1,461 users.
- Average of 100-200 views per day.
- Users spent an average 36 seconds per session viewing the two concepts.



Location map of the 360-degree views and artist impressions

Signage to advertise 360-degree views

Other submissions

Council did not call for formal written submissions, as the Stage Two engagement approach encouraged the community to provide feedback via the online surveys. Other submissions were, however, received and have been reported. This included 16 written submissions in Phase One and 19 written submissions in Phase Three, which were tendered by email to council accounts. All informal submissions received were from individuals or organisations from the local community.

During Phase One engagement, a petition with 1039 signatures was lodged to council for consideration. The petition opposes the removal of the Loo with a View and observation decks from its current location, and requests that council does not demolish the Loo with a View and observation decks, and that it renovates and refurbishes the current Loo with a View building and amenities in its existing position.

The petition was received and presented to council as part of normal community engagement feedback processes.

What was being talked about on social media?

Below are 'word clouds' representing the main topics being talked about amongst the community on council's social media channels during the two main phases engagement.

Phase One Have your say



Phase Three Share your thoughts



Participation results (overall)

Activity	Phase One	Phase Three
PR stories (print, digital and broadcast)	29 (non-paid)	27 (non-paid)
SCC social media ad sets (paid)	10	4
Digital banner ads (on OurSC and SCN)	8	7
Print ads in My Weekly Preview	3	3
Radio ads on 104.9 Sunshine FM	36	0
Engagement signage boards	12	25
Partner placements (e.g. VisitSC EDMs)	2	0
Views on social media (SCC channels only, paid and organic)	52,438	42,248
Comments on SCC social media posts	548	406
Comments on third party social media pages	1491	1840
Drop-in events	2	3
Emails sent to existing Mooloolaba Foreshore Revitalisation database subscribers	846	3009
New subscribers to Mooloolaba Foreshore Revitalisation database	802	182
Key stakeholder groups interviewed	12	14
Survey submissions	1133 (1082*)	1390 (1388*)
Informal submissions	16	17
Petition (signatures on submission)	1039	N/A
Webpage (project page) visits	1016	795

* Validated responses

Demographics analysis

Gender

Feedback received from the surveys provided in Phases One and Three resulted in higher than anticipated participation from females.

This reflects the Australian Bureau of Statistics (ABS) 2021 Census Data, where a slightly higher percentage of females (51%) of the 12,443 residents living in the Mooloolaba - Alexandra Headland area.

Age

Older individuals (over the age of 56 years) accounted for almost half of survey participants. This was closely followed by middle-aged respondents (36 to 55 years).

A majority of participants from these age groups is reinforced by the forecasted population increases in the region over the next two decades. Council's *Environment and Liveability Strategy* says that forecasted population increases will be mostly those aged 75 years and over, and those 40-54 years (i.e. more established families)¹.

A lower rate of young participants (less than 1%) than anticipated occurred in both phases of engagement. There is a lower proportion of persons aged under 18 years in Mooloolaba - Alexandra Headland area.

Service age groups used by the ABS indicate the typical life stages of the population. In the Mooloolaba - Alexandra Headland area there is higher proportions of tertiary aged residents (18 to 24) and older residents (over 50)². When planning future public realm outcomes, this data may provide an indication of the levels of demand and types of services needed, based on different stages in life.

Implications of population change

An increase of interstate migration to Queensland in 2021 and 2022 saw over 228,100 people move to the state and Sunshine Coast region. Queensland had the fastest growing population over the year to March 2022 and continues to have the largest net inflow of interstate migrants⁴.

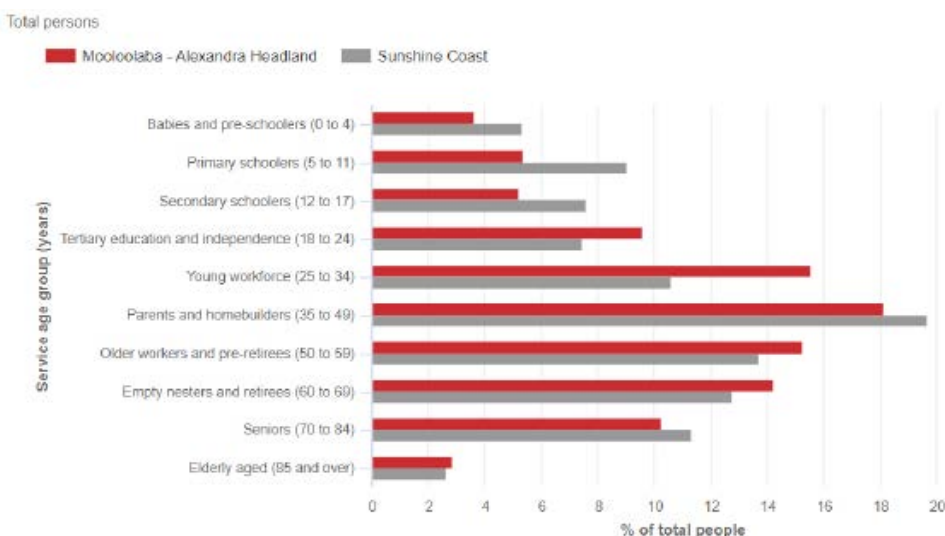
The March 2022 quarter saw Australia's population grow at the fastest rate since the beginning of the COVID-19 pandemic, by 124,000 people (or 0.5 per cent) driven mostly by the strong recovery in net overseas migration⁴.

There is potential for community feedback to experience a swing in community values resultant of the significant population growth and change in demographic composition on the Sunshine Coast in the past 12 months to two years.

For the most part, however, feedback received during community engagement undertaken for Stage Two of the Mooloolaba Foreshore Revitalisation project reflects similar themes to the 2015 Master Plan engagement findings, which included the following values:

- the community placing significant value on the beach and its natural environment, particularly the beach and ocean views
- the identity of the locality is enshrined in the beach and its associated healthy lifestyle with the area offering a diversity of active and passive recreational opportunities
- enhanced access to the beach and supporting family friendly facilities as essential outcomes.
- improving traffic congestion and car parking provision with mixed support for retaining existing foreshore car parking as opposed to transforming such into public open space for enhanced foreshore amenity and pedestrian experience
- potential economic and social opportunities stemming from regional growth, tourism, cultural events, and festivals.

Age structure - service age groups in Mooloolaba - Alexandra Headland suburb area, ABS 2016



¹ Sunshine Coast Council, Environment and Liveability Strategy

² Sunshine Coast Council Community Profile, URL: <https://profile.id.com.au/sunshine-coast/service-age-groups?WebID=290>, accessed: 10/05/2022

³ Sunshine Coast News, URL: <https://www.sunshinecoastnews.com.au/2021/05/06/coast-faces-population-surge-like-never-seen-before/>, accessed: 10/05/2022

⁴ Australian Government, Centre for Population analysis of the National, state and territory population publication from the Australian Bureau of Statistics (ABS), URL: <https://population.gov.au/data-and-forecasts/key-data-releases/national-state-and-territory-population-march-2022#:~:text=Population%20in%20the%20March%202022,recovery%20in%20net%20overseas%20migration>, accessed: 07/11/2022



4.

Conclusion

Next steps

Council will consider feedback received from all phases of community engagement to assist with determining preferred outcomes for the Central Meeting Place and Mooloolaba Foreshore Revitalisation project.

Preferred design outcome for the Central Meeting Place

The results of community engagement for Stage Two indicate that the community and key stakeholders prefer Concept Blue (supported by 75% of Phase Three survey respondents).

Council will consider the results of Phase Three engagement together with all community and key stakeholder feedback received to-date.

Other key considerations include:

- alignment with Sunshine Coast Design Principles
- compliance with universal and equitable access requirements to ensure the new Central Meeting Place meets best practice and current Disability Discrimination Act requirements
- risk of environmental impact and flood/tidal inundation
- sustainability and resilience outcomes
- whole-of-life cost (50 years)
- value for money.

Council will announce the final outcome to the community as part of Phase Four engagement (anticipated early 2023).

Following this, design development and documentation of the final design concept is required before commencing construction.

Approvals

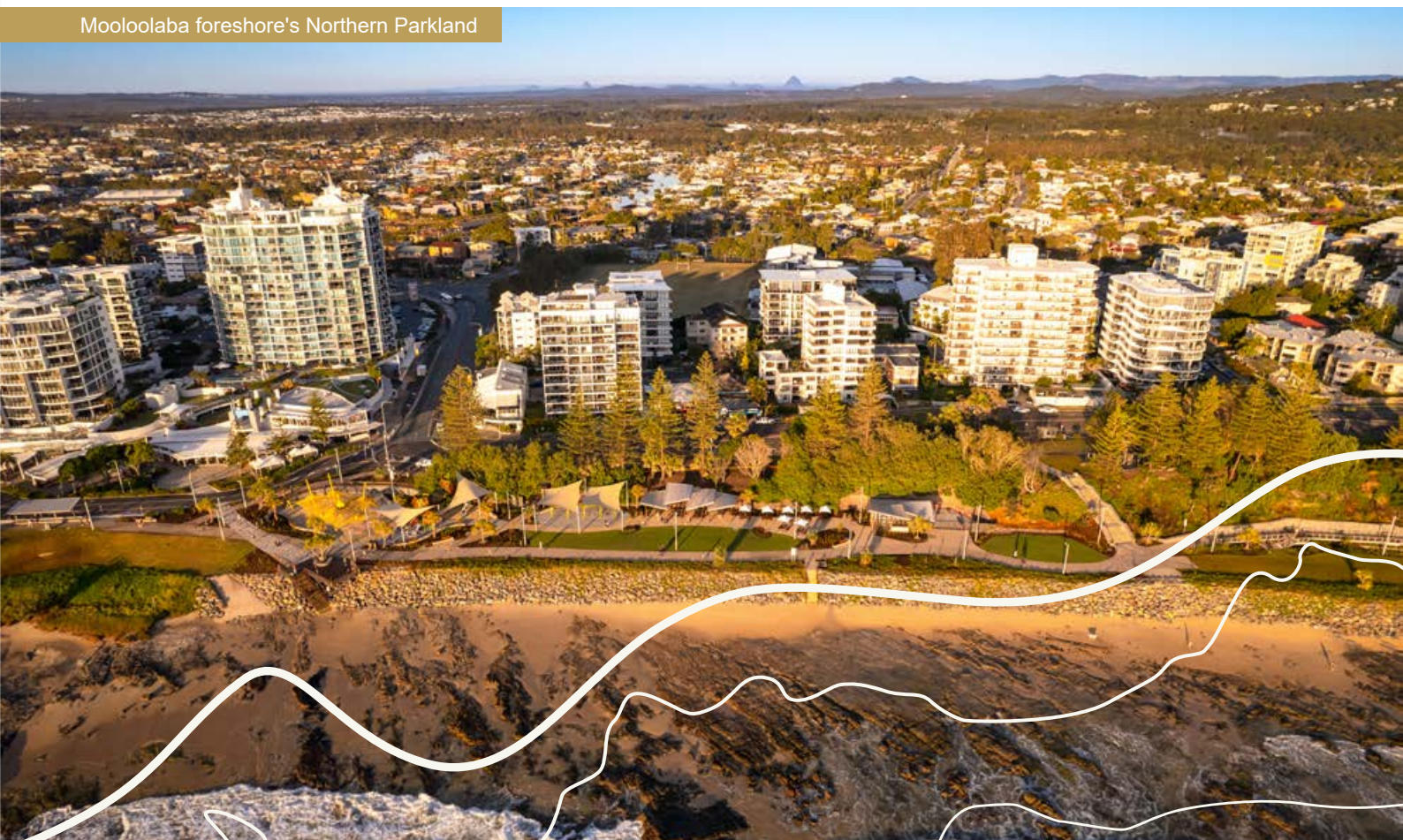
Subject to council approval, the final design and its associated documents will also be submitted to the Queensland Government's State Assessment and Referral Agency (SARA) for their consideration and approval. Noting the preferred design concept may need to change to gain the necessary approval.

Where to from here

Council and the design team will now assess all community feedback and other project considerations to arrive at a final design for the Central Meeting Place.

Council will continue to keep the community informed regarding the Mooloolaba Foreshore - Central Meeting Place.

Mooloolaba foreshore's Northern Parkland





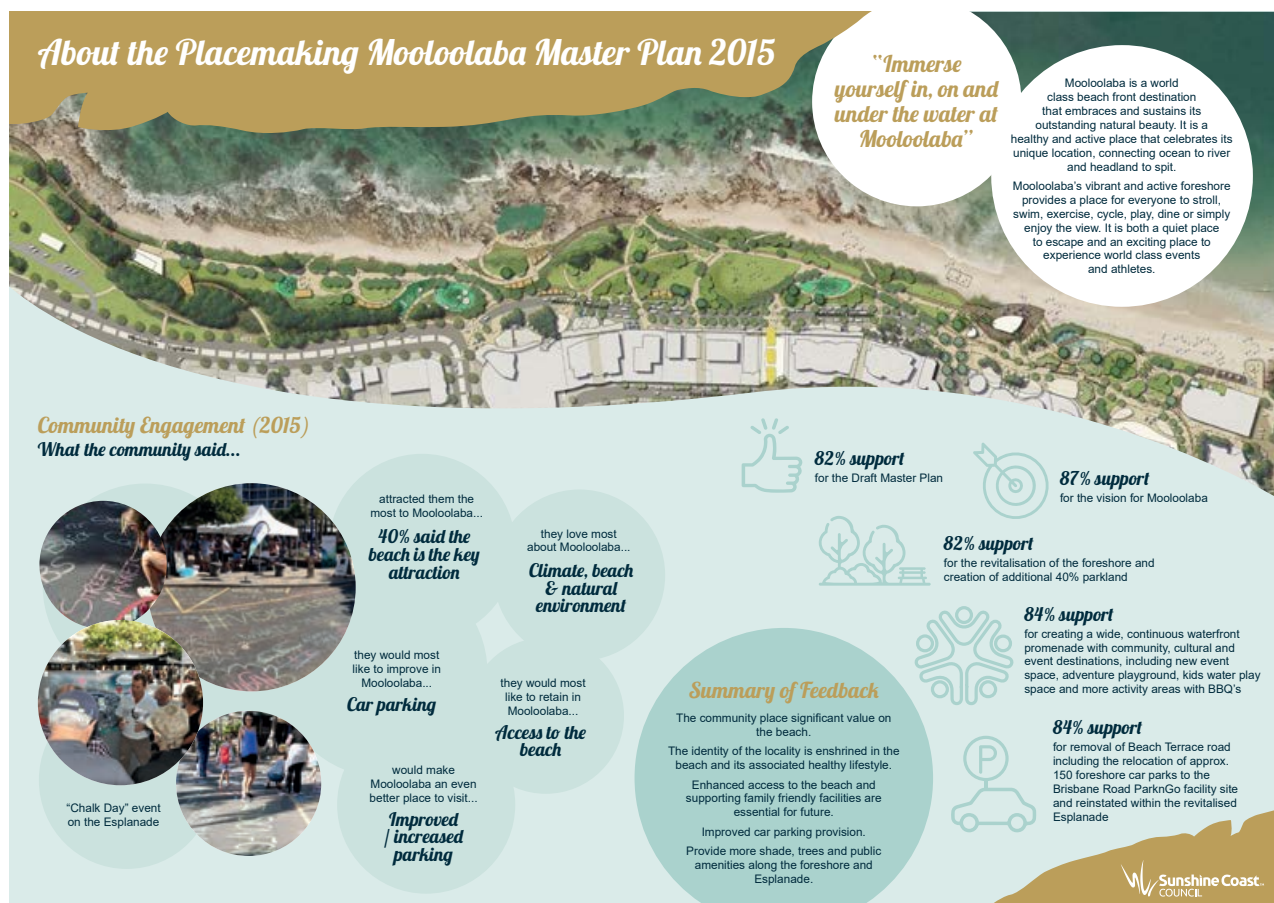
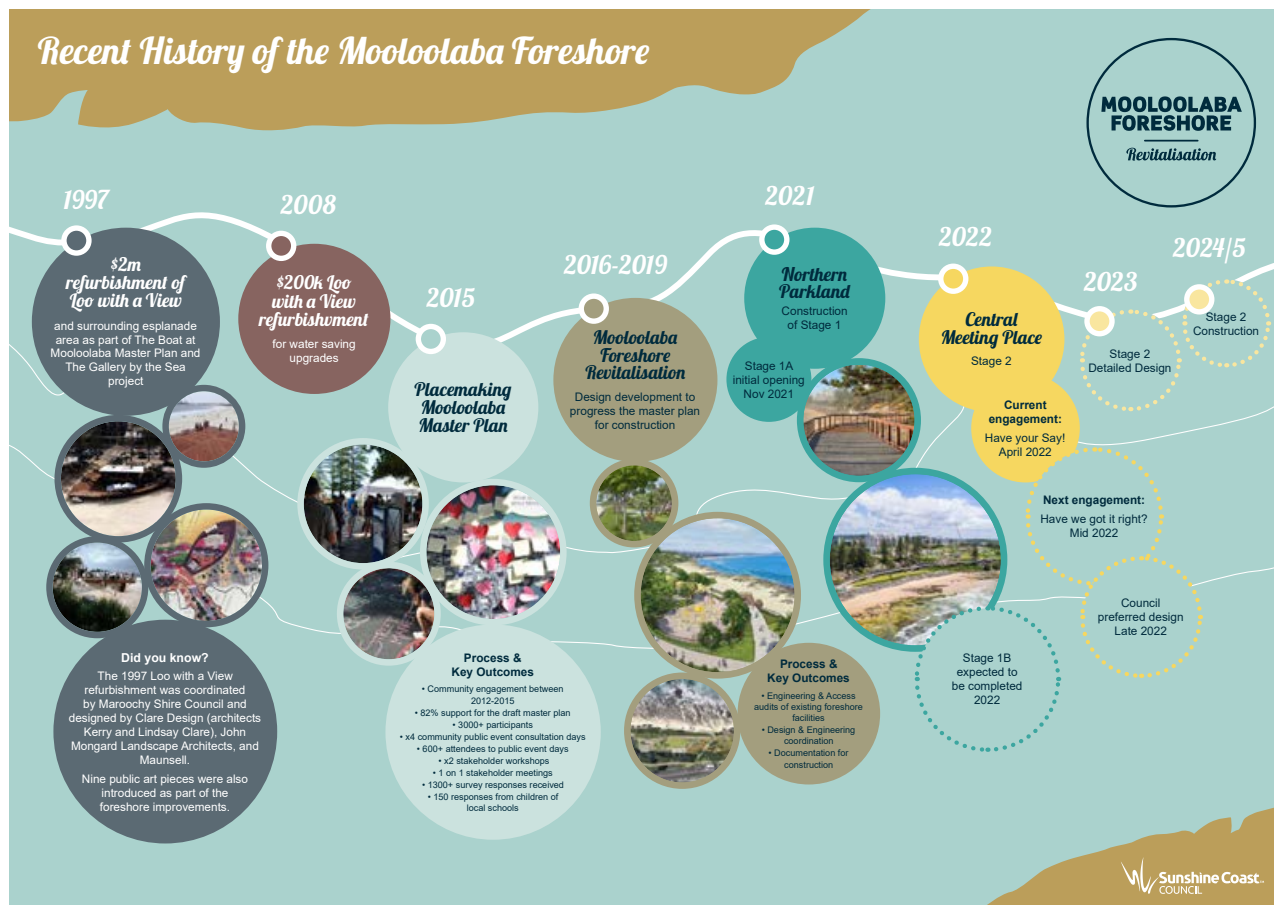
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Appendix A

Phase One 'Have your say': Engagement activities

- Presentation material (A1 posters)
 - 'Have your say' survey
- Photos from drop-in events

Phase One 'Have your say': Engagement activities — Presentation Material (A1 Posters)



Phase One 'Have your say': Engagement activities — Presentation Material (A1 Posters)



Phase One 'Have your say': Engagement activities — Presentation Material (A1 Posters)

Why are we engaging with the community?

MOOLOOLABA FORESHORE
Revitalisation

From Wednesday 30 March to Wednesday 4 May 2022, council will ask our community for feedback on two elements of the foreshore revitalisation. This community engagement will determine how these future Mooloolaba Foreshore Revitalisation works progress.

We are seeking your feedback about the functions and facilities you value in the Central Meeting Place, which encompasses the Loo with a View. During the second phase of engagement later this year, options will be presented back to the community for further community feedback later in the year (2022).

It is expected that an outcome will be determined by the end of 2022, for construction in 2024-25.

MOOLOOLABA FORESHORE
Northern Parkland

MOOLOOLABA FORESHORE
Central Meeting Place

General location of food outlet

Cove Kiosk (Northern Parkland)
Council would like to understand what type of food and drink outlet/s should be available in the Northern Parkland.

Central Meeting Area

The meeting place and public amenities (Central Meeting Place)
Council would like your feedback to help determine the functions and facilities residents and visitors value in the Central Meeting Place, which encompasses the Loo with a View.

Sunshine Coast COUNCIL

Loo with a View – What you need to know

MOOLOOLABA FORESHORE
Revitalisation

The current Loo with a View facility is over 25 years old and many components nearing end of life, requiring repair/remediation, extensive refurbishment, or complete replacement.

Condition of the existing facility
Two independent assessments (engineering and access) have been undertaken on the existing Loo with a View. Council has completed all required maintenance works on the facility to ensure it is safe and fit-for-purpose while Council engages with the community to consider its future.

the facility does not meet modern Universal Access (People with Disability Access) requirements

the facility is showing extensive material corrosion, weathered decking and roof deterioration

the building is suffering the impacts of its highly corrosive beach environment

1 Non-compliant balustrades / barriers

2 No unisex toilets or dedicated family change room for parents of opposite sex

3 The shortest compliant accessible path to the public amenity's on the lower deck is over 200 metres.

4

5

6

7

8

9

Surrounding decks and paths limit access for parents with prams, carers and those with mobility devices

Ageing, rotting, splitting decking

Non-operational

Ramp gradient is too steep and not accessible for a person in a wheelchair

Trip hazards

Loo with a View was designed appropriately for access and safety standards in 1997. Though these have changed and it will need a significant re-design to meet current standards that will be complex and costly. Nowadays design of public buildings should be inclusive for everyone in our community

Sunshine Coast COUNCIL

Phase One 'Have your say': Engagement activities — Presentation Material (A1 Posters)

Have your say on the Central Meeting Place

Thinking about the vision for Mooloolaba as a world class beach front destination, how important are the following considerations in this location?

I would like to...

- Have access to an area with views of the ocean and bay.
- Have a place to sit and to meet friends in all seasons.
- Have a multi-purpose area to hold small to medium size events (as currently offered at the Loo with a View site).
- Have a design that acts as a meeting place.
- See public art incorporated into this location.
- See views across the bay to Pt Cartwright from the shops and Brisbane Rd arrival point.
- Have a design that ensures access for all users (e.g. people using prams, mobility walkers or wheelchairs, or are vision impaired).

MOOLOOLABA FORESHORE
Central Meeting Place

MOOLOOLABA FORESHORE
Revitalisation

Stage 2 Precinct Vision

The next stage is the Central Meeting Place which is located near the Brisbane Road entry point along the Mooloolaba Foreshore.

It will be a place where our community can arrive, meet, gather, celebrate and connect with nature and each other.

Stage 2 Opportunities

A variety of community facilities are envisioned for the Central Meeting Place, including:

- enhanced ocean views
- improved connection between the foreshore and esplanade
- revitalised event space that enhances Mooloolaba's status as a world-class destination
- improved viewing decks to take in the iconic coastal panorama
- fully accessible public amenities incorporating a Changing Places facility for people with a disability.

'Changing Places' public amenities that caters for people with disabilities best.

See the design make a landmark statement that attracts visitors.

Loo with a View - The Facts

The Loo with a View is more than 25 years old and nearing the end of its life.

The original toilet block, upon which the Loo with a View was built, is 50 years old.

Any future works to the facility must meet current building regulations and accessibility requirements under the Federal Disability Discrimination Act.

MOOLOOLABA FORESHORE
Revitalisation

Why doesn't it meet Universal Access (People with a Disability) requirements?

- The ramp gradient is too steep and not accessible for a person in a wheelchair.
- Surrounding decks, stairs and paths limit access for parents and carers with prams and those in wheelchairs and with mobility devices.
- There are no dedicated family change rooms.
- There are no unisex toilets.
- The balustrades and barriers do not comply.
- There are trip hazards.
- The shortest compliant path to the toilets on the lower deck is more than 200 metres.

Council has not made a decision

A decision has not been made on whether the current facilities will be rebuilt from scratch or upgraded. Nor has Council made a decision on the Central Meeting Place amenities' location.

However, Council must ensure any upgrades or new facilities are compliant with modern Universal Access (People with Disability Access) requirements.

This includes a changing places toilet with a height-adjustable adult-sized change table, a ceiling track hoist system, a centrally-located peninsula toilet, automatic doors and a privacy screen, none of which are present or can be accommodated in the current Loo with a View building.

When making a decision, Council will consider the cost to rebuild or refurbish to deliver the best community facility and financial outcomes for our whole community.

In the lead-up to the Brisbane 2032 Olympic and Paralympic Games, the Mooloolaba Foreshore Revitalisation provides an opportunity to deliver best practice, fully accessible public amenities that better serve our wider community and prepare the region for the world stage.

Why can't it just be maintained?

- Despite ongoing maintenance, the beach environment has caused extensive material corrosion, the decking is weathered and the roof is deteriorating.
- Everything except the better block toilet walls and concrete support piers must be removed and replaced.
- The facilities also require significant redesign to ensure everyone in our community has access.
- A lick of paint and ongoing maintenance is not financially viable. It will come at a great cost to ratepayers and won't deliver access expected of the Sunshine Coast's jewel in the tourism crown.

Sunshine Coast COUNCIL

Phase One 'Have your say': Engagement activities — Presentation Material (A1 Posters)

Have your say on the Cove Kiosk



MOOLOOLABA FORESHORE
Revitalisation

Placemaking Mooloolaba Master Plan 2015

Mooloolaba Foreshore Revitalisation Detailed Design 2019

General location of food outlet

Coastal Path

Pop up food truck
Up to two food trucks, changed from time to time, on a temporary permit basis. This could happen soon and be for only a limited time if other food and drink outlets progress

A kiosk
i.e. the current approved Cove Kiosk, a permanent structure serving takeaway pre-packaged food and drinks

A café
a permanent structure serving dine in or takeaway food and drinks

A licensed café
a permanent structure serving dine in or takeaway food, drinks and alcohol with kitchen and toilets

Thinking about the food and drink outlet options for the Northern Parkland, what would you like to see and have access to...?

All images shown are for illustration purposes only.

Sunshine Coast COUNCIL

Have your say



MOOLOOLABA FORESHORE
Revitalisation

How to Have your Say!

Council is asking for your feedback

Scan the QR Code to Have your Say! by visiting the Stage 2 online survey or visit haveyoursay.sunshinecoast.qld.gov.au

Survey is open from Wednesday, March 30 to Wednesday, May 4.

Thank you for completing this survey.



Next Steps

Informed by this round of community feedback, council will prepare design options and seek further community views on the preferred solution for these areas.

Key Dates

Have your say! — NOW

Have we got it right? — Mid 2022

Keeping you informed: the endorsed design — Late 2022

Sunshine Coast COUNCIL

Phase One 'Have your say': Engagement activities — Survey



Mooloolaba Foreshore Revitalisation - Stage 2

Help us design community facilities on the Mooloolaba foreshore

Have your Say!



Part 1: Central Meeting Place

The next stage is the Central Meeting Place which is located near the Brisbane Road entry point along the Mooloolaba Foreshore. It will be a place where our community can **arrive, gather, celebrate, and connect** with nature and each other.

Q1: When thinking about the Loo with a View and its facilities, how have you used this area in the past 12 months? Please select all that apply.

- ☐ I have not used or visited the Loo with a View or surrounding deck area
- ☐ Toilets and handwashing
- ☐ Beach showers
- ☐ Sat on the deck alone
- ☐ Sat on the deck with others
- ☐ Used it to see coastal views of the area
- ☐ Used it as a shady or cool place
- ☐ Use it as a landmark location to say where to meet someone
- ☐ Attended an event or gathering
- ☐ Visited it as a tourist to see what it was about
- ☐ Other (please specify in the box below)



Location of public amenities and facilities

Below is a map of the 'Central Meeting Place.' This is generally where public amenities, seating and deck facilities need to be provided.

What you need to know

Constructed in 1997, the Loo with a View includes toilets and showers, public seating, viewing and event decks and local artwork.

However, recent independent engineering and access assessments have identified that the building is suffering from the effects of age and environmental impacts. The building does not meet People with Disability access requirements. It has limited access for those in our community with a disability using mobility devices or prams.

Toilets, handwashing, and shower facilities all need to be included in the public amenities in the Central Meeting Place.



Phase One 'Have your say': Engagement activities — Survey (continued)

Q2: Thinking about the vision for Mooloolaba as a world class beach front destination, how important are the following considerations in this location? To what extent do you agree or disagree with the following?

Thinking about the public amenities and facilities in the Central Meeting Place I would like:

	Strongly disagree	Disagree	In between	Agree	Strongly agree
to have access to an area with views of the ocean and bay	☐	☐	☐	☐	☐
to have a place to sit and to meet friends in all seasons	☐	☐	☐	☐	☐
a multi-purpose area to hold small to medium size events (as currently offered at the Loo with a View site)	☐	☐	☐	☐	☐
to have some views of the ocean from across the street	☐	☐	☐	☐	☐
to see public art incorporated into this location	☐	☐	☐	☐	☐
the design to ensure access for all users (e.g. people using prams, mobility walkers or wheelchairs, or are vision impaired)	☐	☐	☐	☐	☐
the design to consider public safety	☐	☐	☐	☐	☐
the design to act as a meeting place	☐	☐	☐	☐	☐
the design to make a landmark statement that attracts visitors	☐	☐	☐	☐	☐
the main Central Meeting Place on the Foreshore to make a distinctive design statement	☐	☐	☐	☐	☐

Part 2: Food and drink options in the Northern Parkland

The Northern Parkland includes a boardwalk, a viewing platform and a grassed area with more parkland to come. As a result, more people will be using this area.

The image below shows the general location of potential temporary activation (food vans) and food outlet options in the Northern Parkland.



What you need to know

The Placemaking Mooloolaba Master Plan, endorsed by council in 2015, provides for access to food and drink in the Northern Parkland. This was called the 'Cove Kiosk' on the Master Plan and is shown as a permanent structure on the endorsed Plan.

However, as some time has passed, Council would like to understand current community views about what type of food and drink outlets should be available in this part of the Foreshore. And, if food and drink in this location is still important to the community.

Phase One 'Have your say': Engagement activities — Survey (continued)

Q3: Firstly, have you visited the Northern Parkland (i.e. the new boardwalk, viewing platform and grassy area) since late last year?

- ☐ I don't know where Northern Parkland is located
- ☐ I have not visited the Northern Parkland
- ☐ I plan to visit the Northern Parkland in the future
- ☐ I have visited the Northern Parkland - a few times
- ☐ I have visited the Northern Parkland - more than a few times

Food and drink options in the Northern Parkland

Please now think about what type of outlet the food and drink would be delivered from (e.g. a temporary truck, or a built structure). *Please select to what extent you agree or disagree with each option.*

Q4: Thinking about the food and drink outlet options for the Northern Parkland I would like to see access to:

	Strongly disagree	Disagree	In between	Agree	Strongly agree	Not sure / undecided
Pop up food truck – one to two food trucks, changed from time to time, on a temporary permit basis	☐	☐	☐	☐	☐	☐
A kiosk (i.e. the current approved Cove Kiosk) – a permanent structure serving takeaway pre-packaged food and drinks	☐	☐	☐	☐	☐	☐
A café – a permanent structure serving dine in or takeaway food and drinks	☐	☐	☐	☐	☐	☐
A licensed café – a permanent structure serving dine in or takeaway food, drinks and alcohol with kitchen and toilets.	☐	☐	☐	☐	☐	☐

Q5: Overall, how important is access to food and drinks in the Northern Parkland area?

- ☐ Not at all important
- ☐ Not important
- ☐ Somewhat important
- ☐ Important
- ☐ Very important
- ☐ Not sure/undecided

Your comments

Q6: Do you have any comments or further contributions you would like to make? (please specify below)

Please attach additional paper, if more space is required for your comment.

Phase One 'Have your say': Engagement activities — Survey (continued)

A bit about you

This information is only collected to assist us in working out that we have a mix of views from Parkland users.

Q7: What best describes your place of residence or interest in Mooloolaba Foreshore?

- ☐ I live elsewhere on the Sunshine Coast region and am visiting Mooloolaba
- ☐ I am a resident of Mooloolaba
- ☐ I work in Mooloolaba
- ☐ I own a business in Mooloolaba
- ☐ I live elsewhere in Australia and am visiting Mooloolaba
- ☐ Other (please describe) _____

Q8: Gender

- ☐ Female
- ☐ Male
- ☐ Non binary
- ☐ Prefer to self describe: _____

Q9: Age group

- ☐ Under 18 years
- ☐ 18 - 35 years
- ☐ 36 - 55 years
- ☐ 56 - 65 years
- ☐ 66 - 75 years
- ☐ 76 years or older

Q10: Are you willing to share with us if you have any physical impairments?

- ☐ No, I prefer not to answer
- ☐ Visual (eyesight)
- ☐ Auditory (hearing)
- ☐ Motor (i.e. the ability to walk)
- ☐ Cognitive / learning ability
- ☐ N/A I don't have any disabilities
- ☐ Other (please specify) _____

Q11: Do you use any of the following devices to assist you or your family in moving around?

- ☐ Pram or stroller
- ☐ Wheelie walker
- ☐ Wheelchair
- ☐ Walking stick
- ☐ Smart cane for visually impaired
- ☐ None

To assist us with quality control, please provide further details. Your personal details will not be retained or linked to your survey responses.

First Name (required) _____

Last Name (required) _____

Email (required) _____

Phone number _____

Postcode _____

Would you like to receive updates on the Mooloolaba Foreshore Revitalisation project? You may unsubscribe at any time.

☐ Yes ☐ No

Phase One 'Have your say': Engagement activities — Photos from drop-in events



Phase One 'Have your say': Engagement activities — Photos from drop-in events





B.

Appendix B

Phase One 'Have your say': Promotional materials

- Adverts
 - Phase One engagement poster
- Email to Mooloolaba Foreshore Revitalisation project subscribers
 - Community update newsletter
- Mooloolaba Foreshore Revitalisation construction notification - April update

Phase One 'Have your say': Promotional materials — Adverts



**MOOLOOLABA
FORESHORE**
Revitalisation

**Have your say on
future elements of
Mooloolaba's Foreshore**

Provide your feedback now

**click
here**

 **Sunshine Coast**
COUNCIL



**MOOLOOLABA
FORESHORE**
Revitalisation

**Have your say on two
elements of the Mooloolaba
Foreshore's future.**

Tell us what food and drink options you would like in the Northern Parkland, and what you value in the Central Meeting Place, including Loo with a View.

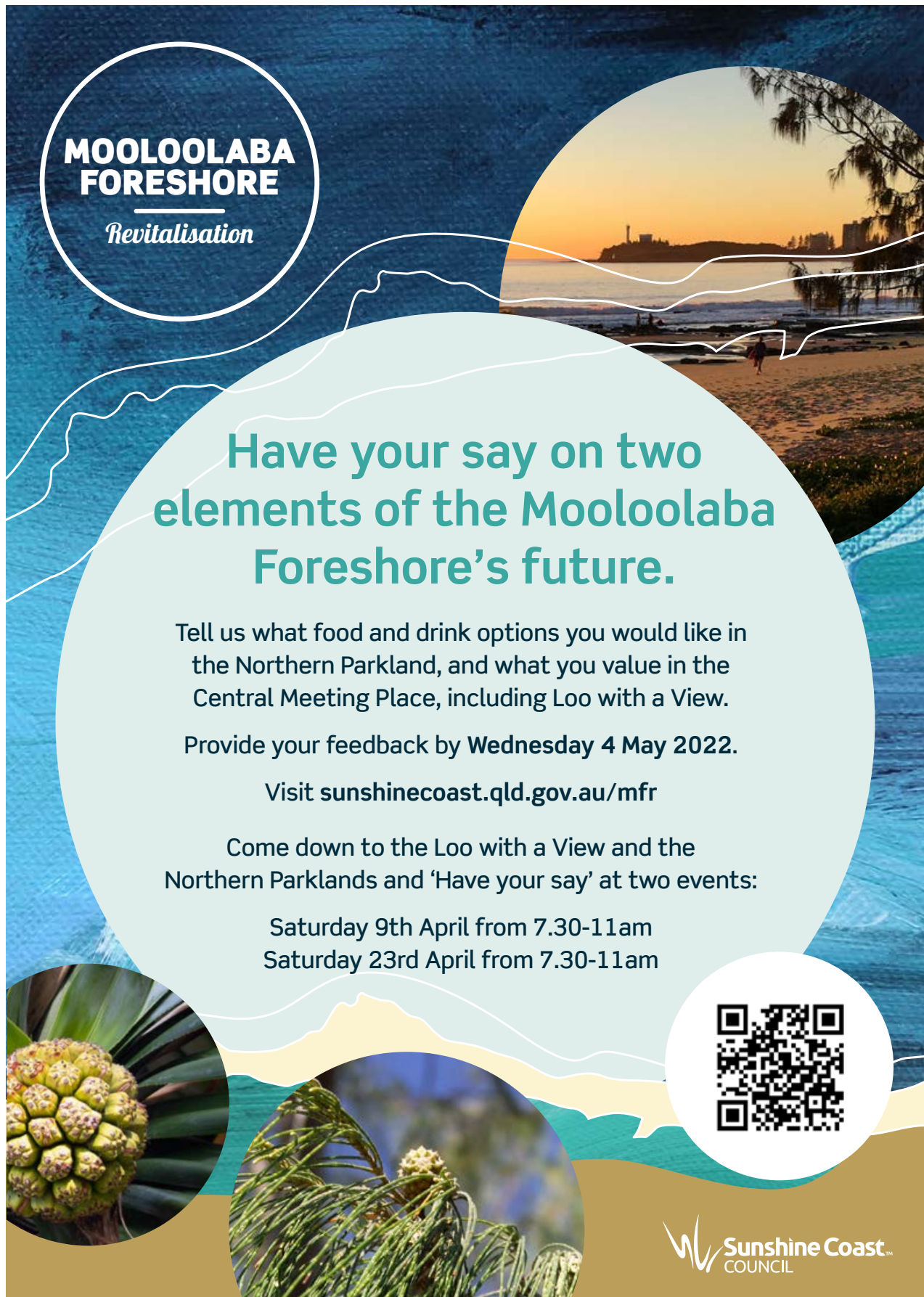
Provide your feedback by **Wednesday 4 May 2022.**

Visit sunshinecoast.qld.gov.au/mfr



 **Sunshine Coast**
COUNCIL

Phase One 'Have your say': Promotional materials —
Phase One engagement poster



**MOOLOOLABA
FORESHORE**
Revitalisation

Have your say on two elements of the Mooloolaba Foreshore's future.

Tell us what food and drink options you would like in
the Northern Parkland, and what you value in the
Central Meeting Place, including Loo with a View.

Provide your feedback by **Wednesday 4 May 2022.**

Visit sunshinecoast.qld.gov.au/mfr

Come down to the Loo with a View and the
Northern Parklands and 'Have your say' at two events:

Saturday 9th April from 7.30-11am
Saturday 23rd April from 7.30-11am



 **Sunshine Coast**
COUNCIL

Phase One 'Have your say': Promotional materials — Community update newsletter

MOOLOOLABA FORESHORE

Revitalisation

*"Immerse yourself in,
on and under the water
at Mooloolaba"*

The first stage of the Mooloolaba Foreshore Revitalisation project is nearing completion with the Northern Parkland set to be unveiled in July.

Sunshine Coast Council is now seeking community input on two elements of the foreshore masterplan ahead of future works.

Stage One: Northern Parkland – opening soon!

The \$16 million Northern Parkland is a joint initiative between Sunshine Coast Council and the Queensland Government. It includes:

- a new 200-metre-long accessible boardwalk and viewing platform
- open grass spaces to picnic, play ball, or host weddings and entertainment events
- new beach access points
- sheltered barbecues and dining tables
- state-of-the-art Adventure Playground
- new public amenities offering People with Disability access and ambulant facilities
- upgraded seawall to protect our foreshore
- accessible pathways and public seating
- SmartCity technology
- more than 120 new trees and 10,000 new plants.

Construction is expected to be completed in June (weather permitting) ahead of a community celebration planned for July 2022.

Subscribe to the project [webpage](#) for further updates on construction progress and opening events.

Phase One 'Have your say': Promotional materials — Community update newsletter



Stage Two: Central Meeting Place

The next stage is the Central Meeting Place which is located near the Brisbane Road entry point along the Mooloolaba Foreshore. It will be a place where our community can **arrive, meet, gather, celebrate and connect** with nature and each other.

The Central Meeting Place will provide a variety of features for our community to enjoy, including enhanced ocean views, improved connection between the foreshore and esplanade, revitalised event space to elevate Mooloolaba's status as a world-class destination, improved viewing decks to take in the iconic coastal panorama, and accessible public amenities. Community engagement will determine how these future works progress.

Like Stage One, future stages will be planned and constructed in sections to minimise inconvenience to the community, and as funding becomes available.

Community Engagement

As part of Stage Two planning, council wishes to seek further community feedback on two elements from the 2015 Placemaking Mooloolaba Master Plan and 2019 Detailed Design that have since been impacted by social and environmental change.

From Wednesday 30 March to Wednesday 4 May 2022, council will ask our community for feedback on two elements of the foreshore revitalisation:

- **The meeting place and public amenities (Central Meeting Place):** to help determine the functions and facilities residents and visitors value in the Central Meeting Place, which encompasses the Loo with a View.
- **Cove Kiosk (Northern Parkland):** to understand what type of food and drink outlet/s should be available in the Northern Parkland.

Complete the survey [here](#).

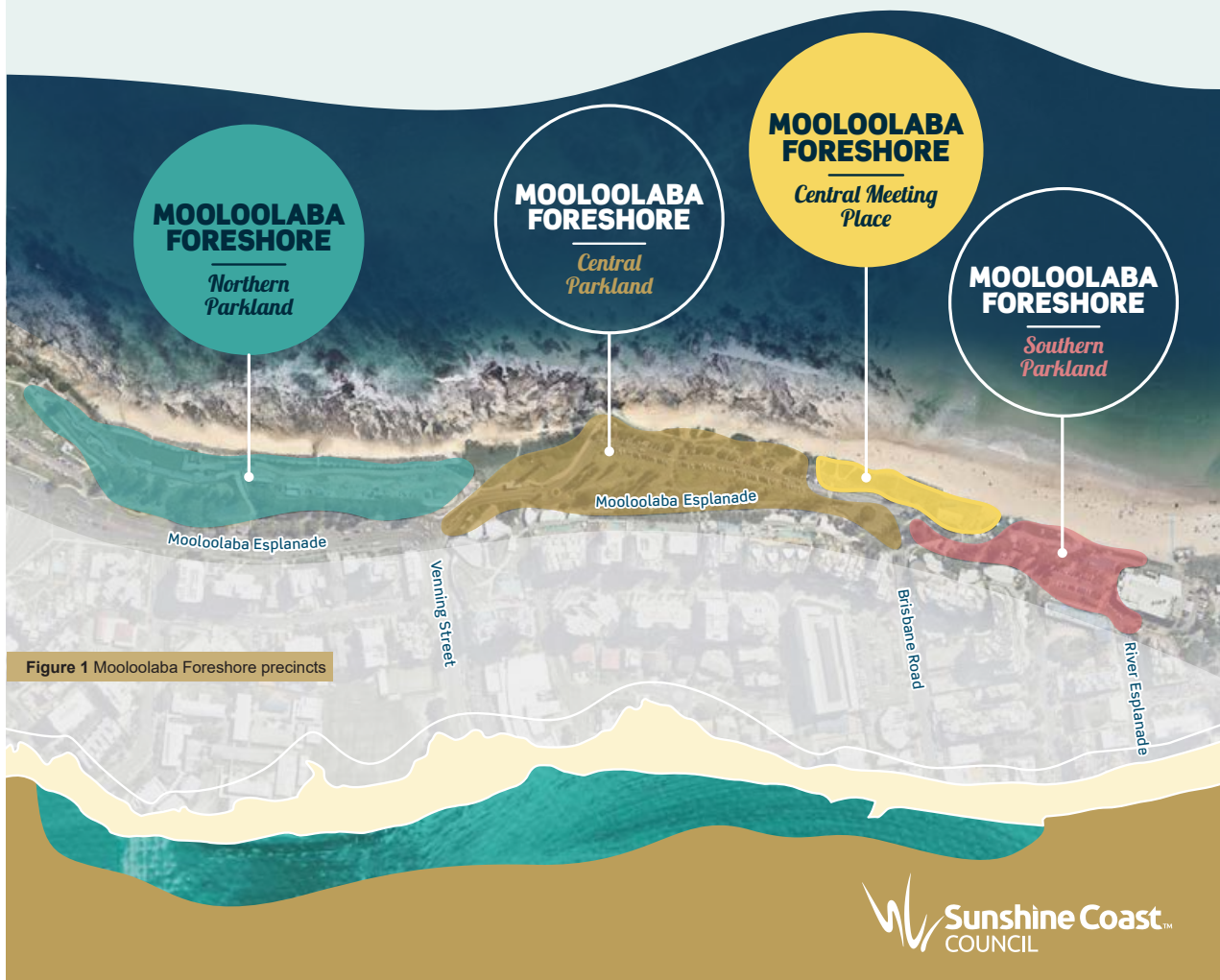


Figure 1 Mooloolaba Foreshore precincts

Phase One 'Have your say': Promotional materials — Community update newsletter



Figure 2 Central Meeting Place

Loo with a View update

Constructed in 1997*, the Loo with a View is located on Mooloolaba's central foreshore. It includes toilets and showers, public seating, viewing and event decks and local artwork.

Recent independent engineering and access assessments have revealed that the ageing Loo with a View building does not meet current Universal Access (People with Disability Access) requirements, or modern sustainable building design standards, and is subject to the escalating impacts of climate change.

To meet modern building design standards and Universal Access requirements, refurbishment of the existing facility will require significant redesign.

*Project designers included architectural firm Clare Design (architects Kerry and Lindsay Clare) and John Mongard Landscape Architects (landscape architect John Mongard) with contributions by various artists.

Improving accessibility and inclusivity across our region is a high priority for council. The existing Loo with a View building cannot be easily accessed by all.

For these reasons, the Central Meeting Place area has been prioritised for the next stage of construction, and council is exploring options for the Loo's future. This may include refurbishment, building new or some other option highlighted through the engagement process. These options will be presented back to the community for further feedback later in the year.

How to stay updated

For more information please visit council's project webpage sunshinecoast.qld.gov.au/mfr.

To register for updates including future community engagement please email your name and email address to mfr@sunshinecoast.qld.gov.au

Phase One 'Have your say': Promotional materials — Mooloolaba Foreshore Revitalisation construction notification — April update



8 April 2022

Construction Notification

Project number: B-4741

Mooloolaba Foreshore Revitalisation Stage 1 Northern Parkland, April Update

Mooloolaba



April 2022 Construction (weather and site conditions permitting)

Monday to Friday 6.30am – 6pm
some Saturday works between 7am – 1pm



Temporary changes to traffic conditions as required for construction machinery access

Construction overview

The past few weeks of fine weather conditions have allowed for solid construction progress in the Northern Parkland.

Most underground infrastructure works are now complete, with other elements of the parkland including the new BBQ Shelter and new public amenities building almost complete.

Soft fall flooring and shade sails have been installed in the adventure playground and swing set areas, ahead of further landscape works.

All Northern Parkland construction is expected to be complete by June 2022 with a community celebration planned in July.

Details of April works (Zone B)

- New public amenities building construction
- New BBQ shelter construction
- Lighting and electrical works
- Landscaping and planting

Community Engagement

The next stage of the Mooloolaba Foreshore Revitalisation project is the Central Meeting Place, located near the Brisbane Road entry point along the Mooloolaba Foreshore.

From Wednesday 30 March to Wednesday 4 May, council is seeking community feedback on two elements from the 2015 Placemaking Mooloolaba Master Plan and 2019 Detailed Design:

- **Cove Kiosk (Northern Parkland):** to understand what type of food and drink outlet should be available
- **The meeting place and public amenities (Central Meeting Place):** to help determine the functions and facilities residents and visitors value in the Central Meeting Place, which encompasses the Loo with a View.

See the map on page 3 for the location of the Central Meeting Place and have your say by completing the survey here:
<https://haveyoursay.sunshinecoast.qld.gov.au/mooloolaba-foreshore-2>

All information contained in this communication is accurate at the time of distribution however works and dates are subject to change due to circumstances outside of Sunshine Coast Council's control.

sunshinecoast.qld.gov.au

T 07 5475 7272 E mail@sunshinecoast.qld.gov.au

Locked bag 72 Sunshine Coast Mail Centre Qld 4560

Phase One 'Have your say': Promotional materials — Mooloolaba Foreshore Revitalisation construction notification — April update



Figure 1 New swing set being installed prior to shade sail installation

Contact the project team

For any questions about these works, contact council's customer service team on (07) 5475 7272 (Monday to Friday 8.15am – 5pm) or email mfr@sunshinecoast.qld.gov.au



Figure 2 New public amenities building in the Northern Parkland - landscaping to come



Figure 3 New beach stairs, BBQ Shelter and Public Amenities building under construction

Phase One 'Have your say': Promotional materials — Mooloolaba Foreshore Revitalisation construction notification — April update

Mooloolaba Foreshore Revitalisation





C.

Appendix C

Phase Two 'What we heard ': Communications

- Email to Mooloolaba Foreshore Revitalisation project subscribers
 - Community update newsletter

Phase Two 'What we heard': Communications — Email to Mooloolaba Foreshore Revitalisation project subscribers

From: [XXXX](#)
To: [XXXX](#)

Cc: [XXXX](#)

Subject: Mooloolaba Foreshore Revitalisation - Stage Two Central Meeting Place, Phase 1 Community Engagement feedback
Date: Monday, 22 August 2022 3:01:42 PM
Attachments: [image001.png](#)

Dear internal stakeholders

I am pleased to share community feedback from Phase One of engagement regarding Mooloolaba Foreshore Revitalisation (MFR), Stage Two Central Meeting Place.

This information will be sent out to the community at 3pm today.

I have attached the following briefing documents for your information.

- The [latest community newsletter\[1943KB\]](#)
- Download our community's feedback from [Phase One Community Engagement\[9957KB\]](#)
- [Mooloolaba Foreshore Revitalisation Project \(sunshinecoast.qld.gov.au\)](#)

To enable us to best service our community, please:

- Direct any **community enquiries** about the project to the official MFR project email address: mfr@sunshinecoast.qld.gov.au
- Direct any **media enquiries** to Communications Officer, Kobi Facto at: mediainfo@sunshinecoast.qld.gov.au

Should you have any further please, please don't hesitate to contact me directly.

Kind regards

XXXX

Design & Placemaking Services | Liveability and Natural Assets Group | Sunshine Coast Council
|Caloundra

T: (07) XXXX XXXX | M: XXXX XXX XXX

E: XXX@sunshinecoast.qld.gov.au

W: www.sunshinecoast.qld.gov.au | A: Locked Bag 72, Sunshine Coast Mail Centre, QLD 4560

Please consider the environment before printing this email

**Sunshine Coast
Design.**



FIND OUT MORE
www.sunshinecoast.qld.gov.au/sunshinecoastdesign



Phase Two 'What we heard': Communications — Email to Mooloolaba Foreshore Revitalisation project subscribers

Page 1 of 2

Is this email not displaying correctly? [View it in your browser.](#)



AUGUST 2022

Mooloolaba Foreshore Revitalisation Project

Dear Community Members and Representatives,

As you have previously expressed interest in the multiple stage [Mooloolaba Foreshore Revitalisation Project](#), we wish to provide you with the following update.

Stage One, Northern Parkland

Stage One, Northern Parkland is now open and has been enthusiastically embraced by many in our community. The new boardwalk and viewing decks, barbecue area, open green space, adventure playground, new gardens, and new facilities including public toilets and beach access points proved especially popular during the recent school holidays.

Community Feedback

Council would like to thank everyone who recently (March 30 to May 4, 2022) participated in the community engagement about the next stage of the project, the Central Meeting Place and the Cove Kiosk (part of Stage One, the Northern Parkland).

You can read our community's feedback in the latest [project newsletter](#), and [community engagement report](#).

Future Stages

Future stages for the foreshore's revitalisation include the Central Parkland and Southern Parkland with timing and funding of these stages not determined. Construction is being staged to minimise inconvenience to the community, and as funding becomes available.

You can view a map of all the stages [here](#).

Stage Two, Central Meeting Place

Attention has now turned to the next stage of the project - the Central Meeting Place, which is located on the foreshore near the Brisbane Road entry point.

Community engagement feedback is helping to inform design concepts for this area. These concepts are under development and will be presented back to the community for review and further feedback later this year.

Subject to funding, construction of the Central Meeting Place is expected to take place in 2023/2024, following further community engagement outcomes and other processes including state authority approvals.

About the Mooloolaba Foreshore Revitalisation Project

The multiple stage Mooloolaba Foreshore Revitalisation (MFR) project is guided by the vision of the [Placemaking Mooloolaba Master Plan](#) endorsed by council in December 2015.

The project will increase public beachfront parkland by 40 per cent and provide new community spaces, enhanced family facilities and accessible public amenities - all of which aim to celebrate the natural and inclusive Sunshine Coast way of life.

Combined with significant revegetation, new planting and protection of the foreshore, the project will deliver major economic benefit to Mooloolaba and further position the famous esplanade as a world-class destination for locals and visitors.

For more information or to register for project updates

- Email: mfr@sunshinecoast.qld.gov.au
- Phone: Council's customer service team (07) 5475 7272 (please mention Mooloolaba Foreshore Revitalisation project)
- Visit the [project website](#)
- [Subscribe](#) to email project updates.

We will continue to keep you informed throughout all phases of the project.

Mooloolaba Foreshore Revitalisation Team

You have received this correspondence as you have previously expressed interest in projects in Mooloolaba. If you do not wish to receive Mooloolaba Foreshore project updates, please [UNSUBSCRIBE](#).

[Subscribe to a variety of Council newsletters from Libraries to Bush Hands.](#)

Phase Two 'What we heard': Communications — Community update newsletter

MOOLOOLABA FORESHORE

Revitalisation

AUGUST 2022



*"Immerse yourself in,
on and under the water
at Mooloolaba"*



Stage One of the Mooloolaba Foreshore Revitalisation project, the Northern Parkland, is now complete and open for the community to enjoy.

Council would like to thank everyone who recently participated in community engagement about Stage Two and the Cove Kiosk.

Your feedback is helping to guide development of design concepts for the Central Meeting Place.

Stage Two: Central Meeting Place update

The next stage of the Mooloolaba Foreshore Revitalisation project is the Central Meeting Place, which is located near the Brisbane Road entry point to Mooloolaba Esplanade.

The Central Meeting Place will be a place where our community can arrive, meet, gather, celebrate, and connect with nature and each other.

It will provide a variety of features for our community and visitors to enjoy, including:

- enhanced ocean views
- improved connection between the foreshore and esplanade
- revitalised event space to elevate Mooloolaba's status as a world-class destination
- improved viewing decks to take in the iconic coastal panorama
- accessible public amenities.

Stage Two involves addressing the Loo with a View, its aged state and accessibility issues. For these reasons the Central Meeting Place has been prioritised for the next stage of construction.

To learn more about Stage Two and the Mooloolaba Foreshore Revitalisation project, visit Council's website [here](#).

The new Northern Parkland





Why we engaged the community

Community engagement about the next stage of the foreshore revitalisation project took place over a five week period from March to May 2022.

The purpose of this first phase of community engagement was to:

- Raise awareness of two elements from the 2015 Placemaking Mooloolaba Master Plan and 2019 Detailed Design that need to be considered due to social and environmental considerations, including critical engineering condition reports which deem many components of the 25-year-old Loo with a View as 'beyond repair' and not compliant with current People with Disability Access or modern sustainable building design standards.
- Understand community visitation and usage habits in the existing central precinct of Mooloolaba's foreshore, along with what amenities and facilities the community would like to see included in future design concepts.
- Understand community opinions on what type of food and drink outlet/s should be available in the new Northern Parkland.
- Reach a broad-cross section of our community and receive useful opinions, thoughts and ideas that can be used to develop design concepts for the future Central Meeting Place.
- Communicate the ongoing engagement program, which will include further engagement on design concepts for the Central Meeting Place to be presented later this year.

Engagement snapshot



5
weeks of engagement
(30 Mar – 4 May 2022)



1
'Walk the street' day to chat with local traders and businesses



2
community drop-in sessions (held Saturdays 9 & 23 April 2022)



12
one-on-one interviews with key stakeholder groups*



846
emails sent to Mooloolaba Foreshore Revitalisation project update subscribers



1133 *
'Have your Say' surveys completed



110
advertisements placed on various media spots (print, social media, radio, etc.)



733
comments made via the survey



52,438
views on Council's social media posts (Facebook, Instagram, Twitter, etc.)



548
comments made on Council's social media posts



8683
social media post engagements (i.e. the number of reactions, likes, comments, saves, etc.)



1039
signatures on a petition submitted to council opposing the removal of the Loo with a View and observation decks

* 1082 validated responses (49 responses were deemed invalid submissions)



A community drop-in day held in Mooloolaba

MOOLOOLABA FORESHORE

Central Meeting Place

Central Meeting Place precinct

Phase One community feedback

What we heard: the Central Meeting Place

Based on over 1000 completed 'Have your Say' surveys, as well as, feedback received from conversations with 12 stakeholder groups, it is clear the community feels strongly that the Central Meeting Place should be **an accessible and inclusive place for all**.

Many expressed that the location is iconic and **"the hero for Mooloolaba is the beach"** with its outstanding natural beauty.

Survey results

Main reasons the community use the Loo with a View:

1.

For toilets and
hand washing
(83%)

2.

To see coastal
views of the
area (68%)

3.

Sat on the deck
with others
(67%)

To download a copy
of the Community
Engagement Feedback
Report, visit the Mooloolaba
Foreshore Revitalisation
project website [here](#).



Survey asked:

*Council would like
your feedback to help
determine the functions
and facilities residents
and visitors value
most in the Central
Meeting Place.*

The community's highest priorities for the
revitalised Central Meeting Place include:

1. Ensuring access for all users (92%)
2. Access to an area with views of the ocean
and bay (90%)
3. A place to sit and to meet friends in all
seasons (89%)
4. Consideration for public safety (86%)
5. Act as a meeting place (75%).

Other main themes and values that emerged:

- Keep the existing location close to the flagged area of the beach but refresh with modern, accessible amenities
- Maintain an important landmark and icon of the Sunshine Coast
- Integrate the history and culture of Indigenous Australians: Aboriginal and Torres Strait Islander peoples
- Protect the environment and keep it natural with trees and grass
- More community events that activate the foreshore are needed.

*Read on to find out
about what we heard
and what is happening
with the Cove Kiosk.*





D.

Appendix D

Phase Three 'Share your thoughts': Engagement activities

- Presentation material (A0 posters)
- 'Share your thoughts' survey
- Photos from drop-in events

Phase Three 'Share your thoughts': Engagement Activities — Presentation material (A0 posters)



Take a journey through the Design Concepts



View 1: Concept Blue

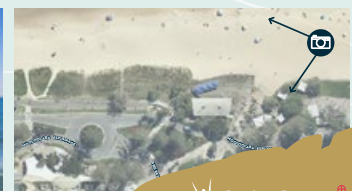


View 1: Concept Yellow

Key features to be incorporated into the Central Meeting Place:

- 5-6m wide coastal pathway
- Ocean view decks
- Extensive landscaping and lawns
- Accessible public amenities with Changing Places facility, family change rooms plus more toilets and showers
- Shaded meeting place
- Retention of existing trees (wherever possible)

**MOOLOOLABA
FORESHORE**
Stage 2 - Central
Meeting Place





View 2: Concept Blue

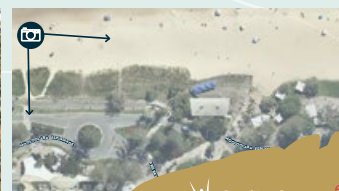


View 2: Concept Yellow

Under Sunshine Coast Council's 'Coastal Hazard Adaptation Strategy' (CHAS) the existing seawall along Mooloolaba foreshore is to be renewed to protect Mooloolaba from the future impacts of hazards including coastal erosion from storm surges and rising sea levels from climate change.

The seawall is a key feature to be incorporated within the Central Meeting Place. Its size, type and alignment have an influence on open space outcomes created on top of the seawall and its impression on the beach.

MOOLOOLABA FORESHORE
Stage 2 - Central Meeting Place





View 3: Concept Blue

The Master Plan seeks to increase public parkland by 40%. Enabling more open spaces with wider paths, more bikeways, flexible event spaces, bigger public amenities, more park furniture, and responses to changing recreation needs and interests.

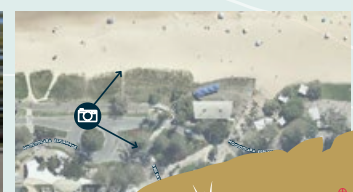


View 3: Concept Yellow

Both design concepts incorporate wider disability access compliant paths, a coastal pathway, new public amenities, a new seawall, a dedicated cycleway (adjacent to Esplanade), upgrades to the Esplanade roadway, and other supporting parkland infrastructure.

Both design concepts locate a new coastal pathway (5-6 meter wide) on the landward (Mooloolaba Esplanade) side of the public amenities building for pedestrians and bike riders to enjoy while reducing potential conflicts between users of the space.

**MOOLOOLABA
FORESHORE**
Stage 2 - Central
Meeting Place



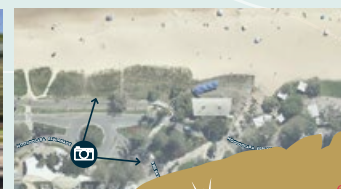


Both designs will increase the number of trees than what currently exists, using more appropriate native vegetation.

Both design concepts will require removal of some existing trees to create the space required to incorporate all elements planned for the Central Meeting Place precinct.

Both designs will undertake dune revegetation to improve biodiversity values and dune protection from coastal erosion.

MOOLOOLABA FORESHORE
Stage 2 - Central Meeting Place





View 5: Concept Blue

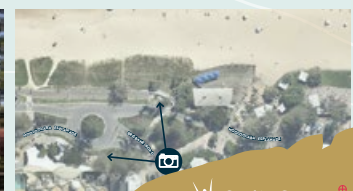


View 5: Concept Yellow

The Central Meeting Place precinct is to incorporate a meeting point for the community that also helps to promote an arrival experience to Mooloolaba Beach and functions as an event and gathering space. The meeting place provides all-weather protection and shade.

Both designs have potential to integrate historical, educational and public art elements.

**MOOLOOLABA
FORESHORE**
Stage 2 - Central
Meeting Place





View 6: Concept Blue

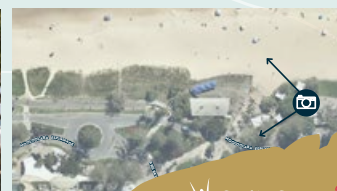


View 6: Concept Yellow

Community feedback during Phase One engagement identified improved access and inclusive outcomes for all as the highest community priority.

Both design concepts have been designed to achieve necessary disability access standards in the Central Meeting Place, as a minimum.

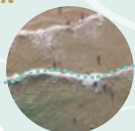
MOOLOOLABA FORESHORE
 Stage 2 - Central Meeting Place





Design inspiration

Sinuous Lines Inspired by Nature and Culture



Songlines

Design thinking

Design Language

Master plan and foreshore design vision

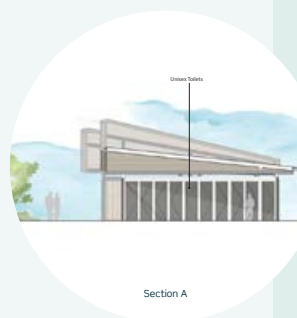
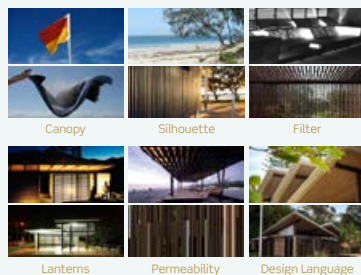


MOOLOOLABA FORESHORE
Stage 2 - Central Meeting Place



Section B

Design inspiration



Section A

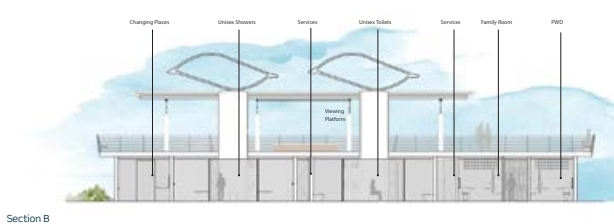
Key outcomes

- The public amenities buildings are sited in approximately the same position as the existing Loo with a View, though at a higher level (RL6.5m). This is level with the Mooloolaba Esplanade roadway and shops to enable best practice accessibility for all.
- A promontory viewing deck is located in a similar position as the existing viewing deck to maximise views toward sunrises, Mt Coolum, Mudjimba Island and Point Cartwright.

Architecture: Public amenities

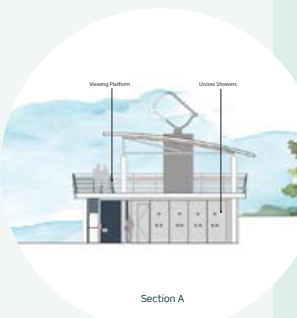
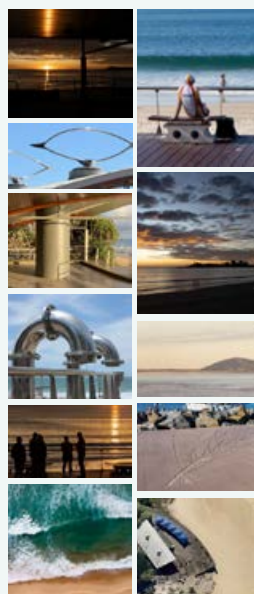
The new public amenities building design has been orientated to allow views through from businesses allowing easy access and improved safety. It is consistent with the look and feel of the Stage One Northern Parklands and whole precinct.

Concept Blue Architecture: Public amenities



Section B

Design inspiration



Section A

Architecture: Public amenities

The larger rebuilt amenity building has been designed to bring the facility up to current Australian Standards and the National Building Code. The design integrates a rebuilt and expanded "Loo with a View" in the same location as the existing building. The level of the lower amenities building sits at RL4.75m similar to the existing building. The viewing deck is located in the same location and height as the existing.

New placemaking stories & memories captured

Concept Yellow Architecture: Public amenities

Each design concept has different proposals for the public amenities building and architectural style.

Both public amenities include a Changing Places Australia facility, built to the highest compliance for people with disability and 1 standard people with disability change room.

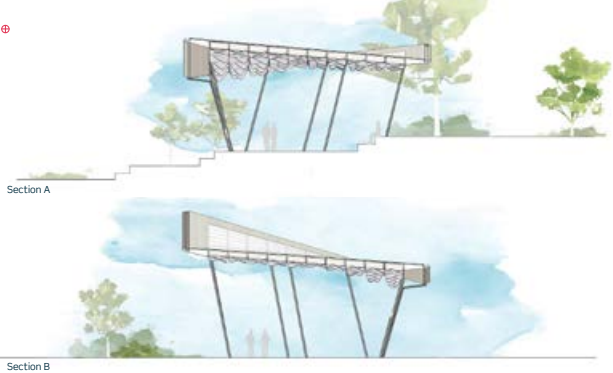
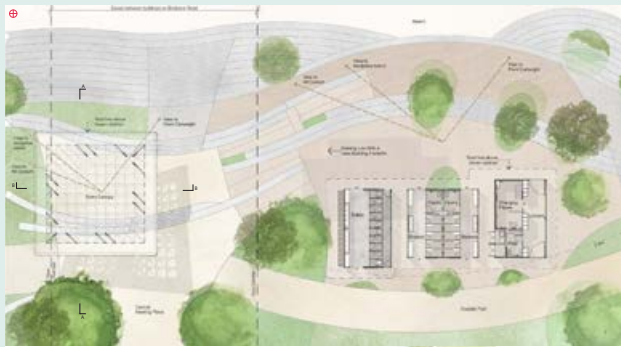
Both proposals incorporate 10 unisex toilets (4 ambulant), 10 unisex showers (2 ambulant) and 2 family change rooms.



MOOLOOLABA FORESHORE
Stage 2 - Central Meeting Place

Image credit - Changing Places Design Specifications 2020, Victoria State Government

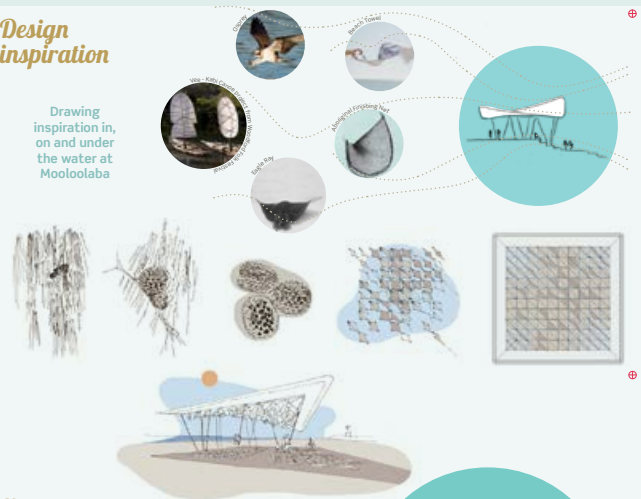
Sunshine Coast COUNCIL



Concept Blue Architecture: Meeting Place

Design inspiration

Drawing inspiration in, on and under the water at Mooloolaba

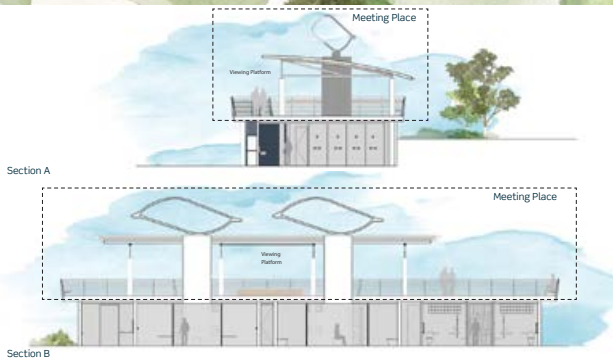
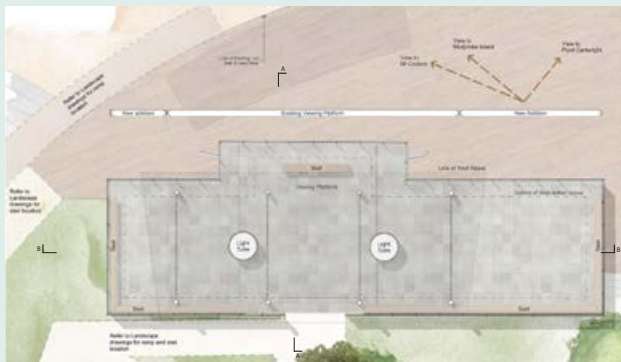


Key outcomes

- Concept Blue introduces a new meeting place canopy (approximately 230sqm of shade cover) that is separate to the public amenities building.
- The design has been inspired by the natural elements from Mooloolaba and refers to the endemic coastal species of Casuarina trees.
- The geometric pattern of the Casuarina seed has provided the inspiration of the canopy design creating texture, light and shadow.

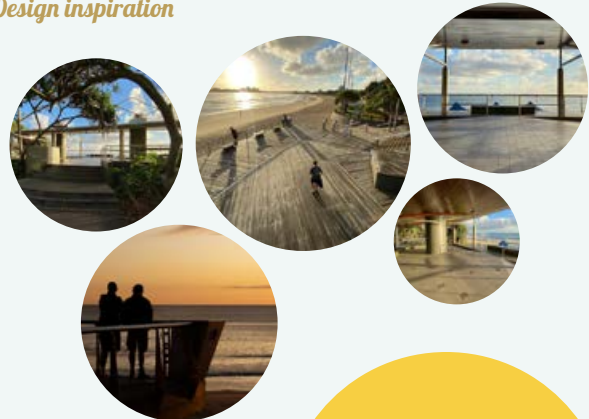
Architecture: Meeting Place

The Central Meeting Place and shade canopy are aligned with the Brisbane Road corridor to complement the arrival experience.



Concept Yellow Architecture: Meeting Place

Design inspiration



Key outcomes

- The viewing deck is located in the same location and height as the existing.
- Reflects on Mooloolaba's recent history and involves the construction of a new and extended building that is strongly influenced by the existing Loo with a View architectural design.
- Views of the beach and Point Cartwright are appreciated from an open, boat inspired, timber deck.

Architecture: Meeting Place

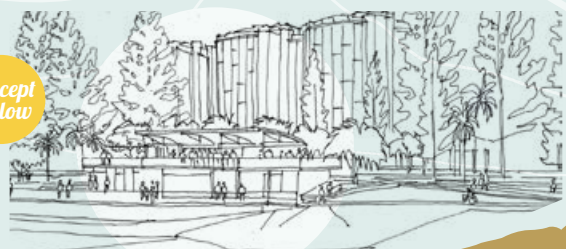
A new meeting place is maintained on top of the public amenities block, consistent with the existing structure, while a connected lower viewing deck offers a meeting place and event space.

Concept Blue

**MOOLOOLABA
FORESHORE**
Stage 2 - Central
Meeting Place



Concept Yellow



Phase Three 'Share your thoughts': Engagement Activities — 'Share your thoughts' survey



Mooloolaba Foreshore Revitalisation project: Stage Two - Central Meeting Place



Share your thoughts on draft design concepts for Mooloolaba's Stage Two Central Meeting Place

This is a hardcopy version of the online survey currently available on council's Have your Say webpage. All questions are the same as the online survey. Hardcopies returned to council will be manually entered into the online survey platform by a council officer before the community engagement closing date. All information requested by this survey must be completed to make a valid submission.

The Blue and Yellow design concepts have many things in common, including public amenities with a Changing Places facility and family rooms, beach showers, viewing decks, meeting places, picnic areas, landscaping, integrated seawall and a coastal pathway.

When considering the design concepts' key differences, please select your preferred outcome:

Q1: Which architectural design style do you prefer? *Required. Please select one.*

- ☐ Reimagined architecture in the same style as the Stage One Northern Parkland.
- ☐ An architectural style strongly influenced by the existing Loo with a View.
- ☐ Neither

Q2: Which accessibility outcome do you prefer? *Required. Please select one.*

- ☐ Public amenities on a lower deck like the existing, with entry via stairs or disability complaint ramps, set down from the Mooloolaba Esplanade level.
- ☐ Public amenities on the same level as the Mooloolaba Esplanade and shops with direct access from the new coastal pathway.
- ☐ Neither

Q3: Which arrival experience and meeting place outcome do you prefer for the Central Meeting Place? *Required. Please select one.*

- ☐ A new meeting place maintained on top of the public amenities block, where a connected lower viewing deck offers a meeting place and event space.
- ☐ A new, open sided, shade canopy inspired by nature, to create a new meeting place and event space, that flows onto a large, grassed area.
- ☐ Neither

Q4: Which open space outcome do you prefer? *Required. Please select one.*

- ☐ An open-plan design to allow for increased beachfront parkland with new viewing decks, grassed areas and terraced seating.
- ☐ A deck structure that combines the prime viewing location with the public amenities and some open grass space with terraced seating either side.
- ☐ Neither

Preferred Concept

Q5: Choose your preferred design concept - Blue or Yellow? *Required. Please select one.*

☐ Concept Blue
 ☐ Concept Yellow
 ☐ Neither




Q6: Now you have chosen your preferred concept, is there any other feedback you would like to provide about the Central Meeting Place? *Optional. Please specify in the box provided below.*

Personal details

This information is only collected for quality control purposes only. Your personal details will not be retained or linked to your survey response. All personal details are required to make a valid submission.

Q7: What best describes your place of residence?

- ☐ I am a resident of Mooloolaba
☐ I live elsewhere on the Sunshine Coast
☐ I live elsewhere in Australia
☐ Other (please specify) _____

Q8: Do you work in Mooloolaba?

- ☐ Yes
☐ No

Q9: Did you provide feedback during Phase One 'Have your say' engagement?

- ☐ Yes
☐ No

Q10: How did you hear about this engagement?

- ☐ I am signed up to receive Sunshine Coast Council email/news updates
☐ News or advertising (e.g. TV, radio, newspaper, posters)
☐ Sunshine Coast Council social media (e.g.) Facebook, LinkedIn, Instagram, Twitter)
☐ Through a community group or organisation, of which I am a member
☐ From a project team member who approached me
☐ Other (please specify) _____

Q11: Gender - how do you identify?

- ☐ Female
☐ Male
☐ Non-binary
☐ Prefer not to say
☐ Other (please specify) _____

Q12: Age group

- ☐ Under 18 years
☐ 18 - 35 years
☐ 36 - 55 years
☐ 56 - 65 years
☐ 66 - 75 years
☐ 76 years or older

Q13: First Name _____

Q14: Last Name _____

Q15: Email _____

Q16: Postcode _____

Thank you for completing this survey. Please return to the box provided.

Phase Three 'Share your thoughts': Engagement Activities — Photos from drop-in events

UniSC
Presentation



Mantra
Drop-in



DPS Lunch
& Learn



Mooloolaba
Esplanade
Drop-ins



Northern
Parkland
Drop-ins



Media Opportunities





E.

Appendix E

Phase Three 'Share your thoughts': Communication & Promotional materials

- Adverts
- Phase Three engagement poster
- Email to Mooloolaba Foreshore Revitalisation project subscribers
- Community update newsletter

Phase Three 'Share your thoughts': Promotional materials — Adverts

**MOOLOOLABA
FORESHORE**
Revitalisation

Concept Blue

**Share your thoughts
on Mooloolaba's Central
Meeting Place**

Explore **two possible design concepts** for the next stage of the Mooloolaba Foreshore Revitalisation.

Scan the QR code to take a **virtual tour** of the Stage Two Central Meeting Place and complete the online survey before **Tuesday 25 October 2022**.

For more information visit
sunshinecoast.qld.gov.au/mfr

Concept Yellow

**Sunshine Coast
COUNCIL**

Phase Three 'Share your thoughts': Promotional materials — Social media highlights

Content performance

1 Filters 28 Sep - 25 Oct 2022

POSTS	IMPRESSIONS	REACH	CLICKS	VIDEO VIEWS	ENGAGEMENTS
22	170,5K	133,12K	20,6K	993	1,6K
Sunshine Coast Council 11 Oct, 7:30 Mool... + 1 more Virtual tours reveal how Mooloolaba's central foreshore could look in the... Impressions 74,1K Reach 47,1K Clicks 10K Video views - Engagements 312					
Sunshine Coast Council 13 Oct, 9:30 Mool... + 1 more WIN for the community! The Sunshine Coast's latest beachfront... Impressions 5,6K Reach 4,3K Clicks 817 Video views - Engagements 266					
Sunshine Coast Council 13 Oct, 9:30 Mool... + 1 more WIN for the community! The Sunshine Coast's latest beachfront... Impressions 4,1K Reach 3,2K Clicks N/A Video views 0 Engagements 190					
Sunshine Coast Council 29 Sep, 13:00 Mool... + 1 more Share your thoughts on two design concepts for the next stage o... Impressions 10,3K Reach 7K Clicks 4K Video views - Engagements 163					
Sunshine Coast Council 13 Oct, 8:00 Mool... + 1 more WIN for the community! The Sunshine Coast's latest beachfront... Impressions 16,5K Reach 16,5K Clicks 1,6K Video views -					
Sunshine Coast Council 21 Oct, 6:00 Mool... + 1 more Want to discover how to transform an outdoor space into a lifestyle... Impressions 5K Reach 3,7K Clicks N/A Video views 0					
Sunshine Coast Council 11 Oct, 18:00 Mool... + 1 more Virtual tours reveal how Mooloolaba's central foreshore could look in the... Impressions 3K Reach 2,2K Clicks 328 Video views -					
Sunshine Coast Council 29 Sep, 13:00 Mool... + 1 more Share your thoughts on two design concepts for the next stage of the... Impressions 20K Reach 19K Clicks 2,7K Video views -					

Content performance

1 Filters 28 Sep - 25 Oct 2022

POSTS	IMPRESSIONS	REACH	CLICKS	VIDEO VIEWS	ENGAGEMENTS
22	170,5K	133,12K	20,6K	993	1,6K
Sunshine Coast Council 21 Oct, 8:00 Mool... + 1 more Want to discover how to transform an outdoor space into a lifestyle... Impressions 2,5K Reach 1,9K Clicks 74 Video views - Engagements 51					
Sunshine Coast Council 18 Oct, 18:00 Mool... + 1 more Share your thoughts today! Explore two exciting design concepts for... Impressions 1,8K Reach 1,4K Clicks 33 Video views N/A Engagements 40					
Sunshine Coast Council 27 Oct, 7:00 Mool... + 1 more POP-UP EVENT Come and learn more about the Mooloolaba... Impressions 1,4K Reach 1,2K Clicks 75 Video views - Engagements 27					
Sunshine Coast Council 21 Oct, 8:00 Mool... + 1 more Want to discover how to transform an outdoor space into a lifestyle... Impressions 11,3K Reach 11,3K Clicks 410 Video views - Engagements 25					
Sunshine Coast Council 6 Oct, 15:00 Mool... + 1 more POP-UP EVENT Come and learn more about the Mooloolaba... Impressions 5,3K Reach 5,3K Clicks 178 Video views -					
Sunshine Coast Council 18 Oct, 18:07 Mool... + 1 more Share your thoughts today! Explore two exciting design concepts for... Impressions 1,4K Reach 1,4K Clicks 177 Video views 415					
Sunshine Coast Council 28 Sep, 11:15 Mool... + 1 more Design concepts for the next wave of improvements to the region's larges... Impressions 3,7K Reach 3,6K Clicks 233 Video views 578					
Sunshine Coast Council 13 Oct, 9:00 Mool... + 1 more WIN for the community! The Sunshine Coast's latest beachfront... Impressions 241 Reach 175 Clicks 13 Video views -					

Phase Three 'Share your thoughts': Promotional materials — HIVE page

Mooloolaba Foreshore Revitalisation Project - Central Meeting Place

The community were invited to share their thoughts to help us design the new Central Meeting Place on Mooloolaba foreshore.

Home / Mooloolaba Foreshore Revitalisation Project - Central Meeting Place

PROJECT OVERVIEW

Following Phase One of Community Engagement, council invited feedback on both design concepts for Mooloolaba's New Pace Central Meeting Place.

These concepts are guided by the Vision Plan along with Planning Mooloolaba design principles, critical engineering needs, climate change considerations and the Marine Corridor through the first phase of community engagement.

CONCEPT BLUE

Take a look >

CONCEPT YELLOW

Take a look >

Compare key differences between the design concept

Compare the designs >

Watch the video all about the Central Meeting Place

Overview video

Mooloolaba Foreshore Revitalisation

The Mooloolaba Foreshore Revitalisation project is guided by the Planning Mooloolaba vision plan released in August 2019. The design, which evolved from the Vision Plan, was released to the community in August 2019.

The vision plan is a long-term plan for the Mooloolaba Foreshore, which includes a new beachfront parkland to be built on the site of the old Mooloolaba Foreshore, and a new beachfront parkland to be built on the site of the old Mooloolaba Foreshore.

The vision plan is a long-term plan for the Mooloolaba Foreshore, which includes a new beachfront parkland to be built on the site of the old Mooloolaba Foreshore, and a new beachfront parkland to be built on the site of the old Mooloolaba Foreshore.

To learn more about the Mooloolaba Foreshore Revitalisation, Vision Plan and previous Community Engagement, please visit the project website.

What's Next?

With the Stage One Northern Parkland now open, the Central Meeting Place is provided for the next stage of the Mooloolaba Foreshore Revitalisation. The project is located near the Mooloolaba Foreshore and the Mooloolaba Foreshore. It will be a place where our community can meet, gather, celebrate and connect with nature and each other.

The Stage Two Central Meeting Place encompasses 1000m² of beachfront parkland and includes addressing the Lee with a new, in-situ, stone and sustainable design.

Council will consider the community's feedback, engineering reports as well as any other authority approvals and funding requirements to assist in determining the final design of the Central Meeting Place.

STAGE 2: Central Meeting Place

What will be included in the Central Meeting Place?

How has feedback from the community been incorporated in the design concepts?

What design considerations and technical requirements have informed the design concepts?

Watch these videos to learn about design inspiration and cultural values of the Central Meeting Place

Kerry Jones - Kuku Kuku Kuku (left) and Kuku Kuku Kuku (right) (Design Architects) (Mooloolaba Foreshore Design Group) (right)

Lee with a View Update

While currently safe and functional, the Mooloolaba Foreshore and its surrounding areas have several key components of the 15-year-old Lee with a View building as close to the end of its life.

The facility requires significant ongoing expenditure, and it is not compliant with current Planning and Disability Access or modern sustainable building design standards.

The building's roof, floor, ceiling and other structure are suffering impacts from its highly corrosive beach environment. As surrounding areas and buildings are under threat from the sea, it is a priority to ensure the safety, security, and the future of the facility.

Architects engaged to assist in the design of the Central Meeting Place design also have an extensive design portfolio in the area of the Mooloolaba Foreshore, which includes a new beachfront parkland to be built on the site of the old Mooloolaba Foreshore.

The existing building and its surrounding areas are under threat from the sea, it is a priority to ensure the safety, security, and the future of the facility.

Community input is key to ensure the final design of the Central Meeting Place, including the new public amenity, which may be integrated in a new, in-situ, stone and sustainable design.

The vision plan is a long-term plan for the Mooloolaba Foreshore, which includes a new beachfront parkland to be built on the site of the old Mooloolaba Foreshore, and a new beachfront parkland to be built on the site of the old Mooloolaba Foreshore.

1987 project designed and constructed by Kuku Kuku Kuku (left) and Kuku Kuku Kuku (right) (Design Architects) (Mooloolaba Foreshore Design Group) (right)

1987 project designed and constructed by Kuku Kuku Kuku (left) and Kuku Kuku Kuku (right) (Design Architects) (Mooloolaba Foreshore Design Group) (right)

Survey is now closed.

SHARE YOUR THOUGHTS

Phase One Community Engagement Feedback Summary Report

How do I provide feedback?

- Start at the start?
- Need to understand more?
- Need to understand everything about the design?
- Need to understand the proposed future and how different before making a decision?
- Need to talk to one of our project team members in person?

Consultation events and dates

Thursday 20 September 2023 09:00 am - 03:00 pm
Community information pop-up
(Where: The Mooloolaba Foreshore, near the Mooloolaba Foreshore, near the Mooloolaba Foreshore)

Thursday 4 October 2023 09:00 am - 03:00 pm
Design information pop-up
(Where: Mooloolaba Foreshore)

Saturday 3 October 2023 03:00 pm - 03:00 pm
Community information pop-up
(Where: Mooloolaba Foreshore, near the Mooloolaba Foreshore)

Map of virtual reality view locations

Visit the Central Meeting Place on the Mooloolaba Foreshore and start the project (2D) to see how the Mooloolaba Foreshore is designed by each concept design.

Click on the map to see the virtual reality (VR) view of the Mooloolaba Foreshore by clicking on one of the concept design icons on the map.

Timeline

- Planning Mooloolaba Vision Plan endorsed by Council in 2019
- Mooloolaba Foreshore Detailed Design released in 2019
- Phase 1 community engagement: Share your thoughts on the draft design concepts for the Central Meeting Place
- Community engagement and consultation: Mooloolaba Foreshore, near the Mooloolaba Foreshore, near the Mooloolaba Foreshore
- Preferred design concept for Stage Two Central Meeting Place (June 2023)
- Construction of Stage Two Central Meeting Place (planned 2023/2024)

See more

FAQ

- Where is the Central Meeting Place located?
- Why can't the Lee with a View be replaced?
- How the Traditional Centre has been impacted about the Central Meeting Place?

See more

Contact Us

Have questions or want to learn more about a project, contact us below:

Name: Project Delivery
Phone: 07 5473 1212
Email: info@centralmeetingplace.gov.au



Watch this video to learn about the Concept Yellow design

Concept Yellow



Take a virtual tour of Concept Yellow

Take a closer look at each concept design with these 360-degree experiences.

Concept Yellow 360 - degree VIEW A



Concept Yellow 360 - degree VIEW B



View 1: Central Meeting Place looking north over Mooloolaba and Alexandra Headland from the beach.

Indicative view of Concept Yellow



Return to home page

Links to pages

SHARE YOUR THOUGHTS

Take the survey >



Explore CONCEPT BLUE >



Compare the concepts >

About Concept Yellow

Design intent

Concept Yellow reflects on Mooloolaba's recent history and invites the construction of a new and extended building that is strongly influenced by the existing Loo with a clear architectural design.

A new meeting place is maintained on top of the built seawall deck, consistent with the existing structure, while a connected lower meeting deck offers a meeting place and event space.

Views of the beach and Point Cartwright are appreciated from an open, boat inspired, timber deck.

New accessible public amenities, with Changing Places facilities and family change rooms, are located on the lower viewing deck, with entry via stairs or accessible ramped ramps, set down from the Mooloolaba Esplanade level.

Extensive landscaping and revegetation, including the addition of more trees and open grass areas, provide coastal areas for recreation and events.

A new coastal promenade allows for improved connectivity along the foreshore.

A new fenced seawall is incorporated into the landscape, providing a place to sit and observe the coastal view - while also offering enhanced coastal protection.

The grading becomes part of the existing revitalisation of the foreshore, further elevating Mooloolaba's reputation as a world class destination for residents and visitors.

Cost Estimate

Approximate construction cost:

The cost of construction will be dependent on the final detailed design, site considerations, and the strategy in the construction market at the time the project goes to market for tender. Based on current estimates (August 2022), the project will cost approximately \$15 million. There are also subject to state authority approval and funding opportunities.

Map of virtual reality view locations



Key features in Concept Yellow

The coloured icons below help identify the location of key features proposed within the design concept.

1. Main and secondary viewing deck

2. Public amenity

3. Seating area

4. Accessible ramp

5. Timber deck

6. Service parking and central security

7. Open access (entrance)

8. Seating area and wheelchair accessible

9. Public amenity

Keep up to date

Subscribe to our newsletter

Mooloolaba Foreshore Revitalisation Project - Central Meeting Place

Compare the Concepts

Home / Mooloolaba Foreshore Revitalisation Project - Central Meeting Place / Compare the Concepts

This page is best viewed on a desktop PC, laptop, or iPad. If you are using a mobile phone, this page is best viewed horizontally.

Compare differences between the design concepts by scrolling through views

Scroll through the images below to see how the foreshore is transformed by each design concept. Spot the differences that relate to the location and type of proposed open space, formalised coastal, existing landscapes, public amenities, meeting place, access, and vegetation.

Click on an image below to enlarge and view a close look.

Compare differences between the design concepts by key features

Open Space and Seawall

Under Southern Coast Council's 'Coastal Resilience Adaptation Strategy' (CRAS) the existing seawall along Mooloolaba Beachfront is to be removed to protect Mooloolaba from the future impacts of coastal erosion. The removal of the seawall is a key feature to be incorporated within the Central Meeting Place as its size, type and alignment have an influence on open space outcomes (created on top of the seawall, and its exposure on the beach, which includes):

- 50m wide coastal pathway
- Coastal view deck
- Extensive landscaping and trees
- Accessible public amenities with Changing Places facility, family change rooms plus more toilets and showers
- Shaded meeting place
- Reduction of existing trees (wherever possible)

Visit the Central Meeting Place on Mooloolaba's foreshore and view the project QR codes to see how the foreshore is transformed by each concept design.

Click and a person can the virtual reality 360 degree view by clicking on one of the concept design sites on this map.

Contact Us

View, question or want to learn more about a project, contact us below:

Phone: 07 5475 7377

Email: info@mooloolabacouncil.qld.gov.au

Meeting place and arrival experience

The Meeting Place refers to a signature location to meet friends, sit, hold events, and provide an arrival experience. It also needs to provide shade and weather protection.

In both designs, there is potential to integrate a range of historic, educational and public art elements.

Concept Blue

A new remodeled beachfront arrival experience that celebrates the beach and natural beauty as the heart of the foreshore.

A new coastal permanent shade canopy (250sqm) of shade canopy that is separate to the public amenities building.

Inspired by the Queensland's iconic new meeting place and arrival space, which flows into a large, grassed area. Aligned with the Brisbane Road corridor to complement the arrival experience.

(Similar architecture and look and feel as Stage One Northern Parkland)

Concept Yellow

The arrival experience and meeting place is consistent with the existing five story tower with a view structure on top of the public amenities block, with a new viewing deck inspired by a boat frame to encourage coastal views.

The building is larger than the existing to accommodate increased public amenities.

New gardens, grass areas and landscaping will integrate to surrounding design.

Public Amenities

Both public amenities designs offer the same increased level of service. Both proposals incorporate 15 unisex toilets (4 disabled), 10 unisex showers (2 disabled) and 2 baby change rooms. They also include a Changing Places Australia facility, built to the highest compliance for people with disability, and 1 disabled people with disability change room.

Concept Blue

The new public amenities are separated from the arrival and viewing area to provide public use of the beachfront and improve view to the beach and coastline.

Built at a higher Mooloolaba Esplanade and coastal pathway level for ease of access in a prime location as existing.

The public amenities are housed in a pod in the same architectural style as the new Stage One Northern Parkland.

Walkways and landscaped areas provide enhanced ventilation, surveillance and views from the Esplanade to the ocean.

Concept Yellow

The public amenities and viewing decks are designed in the same location and height as the existing.

This design incorporates a rebuilt and expanded 'L' with a view. As per the original design there is reduced access to the beach as the building is oriented with reduced visibility through the building.

The larger rebuilt amenities building has been designed to meet current Australian Standards and the National Building Code requirements.

Phase Three 'Share your thoughts': Promotional materials — Engagement poster

Share your thoughts on Mooloolaba's Central Meeting Place



Explore two possible design concepts for the next stage of the Mooloolaba Foreshore Revitalisation.



Scan the QR code to see how these exciting designs could transform the Central Meeting Place.



Then click 'Share your thoughts' to complete the online survey before Tuesday 25 October 2022.



For more information visit sunshinecoast.qld.gov.au/mfr



Explore two possible design concepts for the next stage of the Mooloolaba Foreshore Revitalisation.

Share your thoughts by completing the online survey by **5pm, Tuesday 25 October 2022.**

Your feedback will help council to determine how this important community precinct is enjoyed for generations to come.



MOOLOOLABA FORESHORE
Stage 2 - Central Meeting Place

Mooloolaba Esplanade



Concept Blue

Alexandra Headland

Central Meeting Place

Public Amenities



Concept Yellow

Alexandra Headland

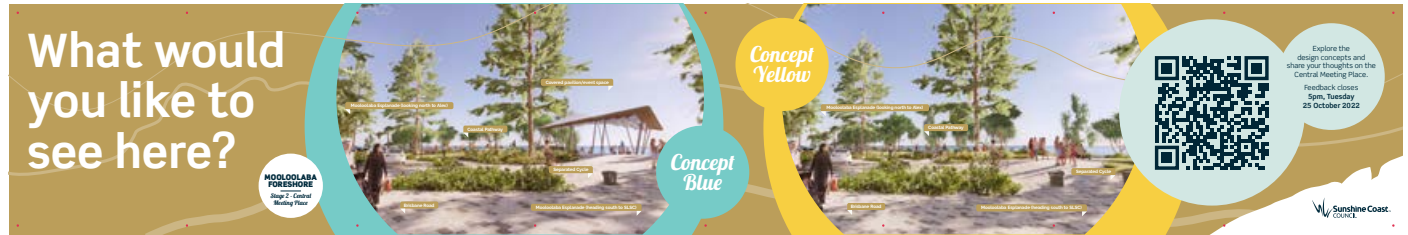
Public Amenities

Take a virtual tour!

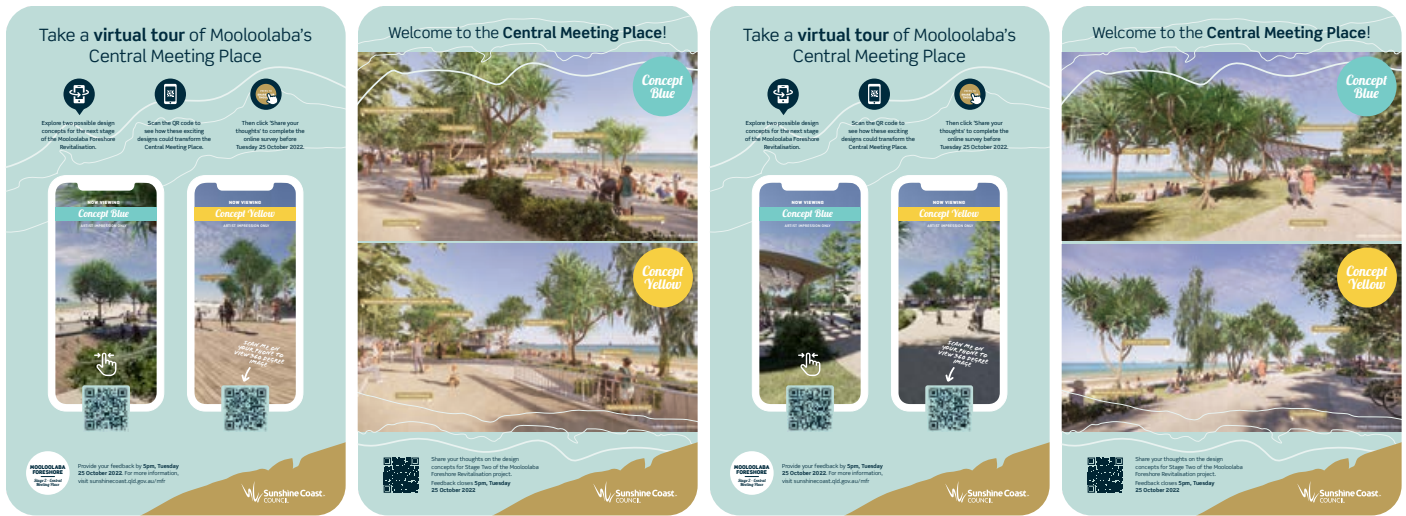
Visit Mooloolaba's central foreshore to take a virtual tour. Discover QR codes at locations A and B to see how each design could transform the space.



Sunshine Coast COUNCIL



Phase Three 'Share your thoughts': Promotional materials — '360 degree' image QR signage



Phase Three 'Share your thoughts': Promotional materials — Email to Mooloolaba Foreshore Revitalisation key stakeholders

From: Sunshine Coast Council - Mooloolaba Foreshore Revitalisation Project <mail@sunshinecoast.qld.gov.au>
Sent: Wednesday, 28 September 2022 9:30 AM
To: XXXX
Subject: Mooloolaba Foreshore Revitalisation Project update

Is this email not displaying correctly? [View it in your browser.](#)



SEPTEMBER 2022

Mooloolaba Foreshore Revitalisation Project

Today we embark on Phase Two of community engagement for the next stage of the Mooloolaba Foreshore Revitalisation Project, the [Central Meeting Place](#).

Our community will see how feedback received from Phase One, combined with council's consideration of independent engineering and access reports about the 35 year old* Loo with a View Building, climate change considerations and other factors have resulted in [two design concepts](#) (named [Concept Blue](#) and [Concept Yellow](#) for engagement purposes) being created for the area.

From Wednesday 28 September to Tuesday 25 October our community can read our latest [newsletter](#), take virtual tours of each concept, visit pop up displays and speak with the project team before sharing their thoughts about the two concepts by completing the [online survey](#).

All feedback received will help council determine the final design of the Central Meeting Place, including its new public amenities, which may be reimagined in a new style building or rebuilt as a similar style building – both in the current location.

As a valued stakeholder I invite you to contact me directly should you wish to discuss any element of the project.

We thank you again for your ongoing interest and contribution to date and will continue to keep you informed.

Yours sincerely

Design & Placemaking Services
Sunshine Coast Council

**1987 project designers included architectural firm Clare Design (Architect Lindsay Clare) as commissioned by former Maroochy Shire Council. 1997 designers included John Mongard Landscape Architects with contributions by various artists.*

On behalf of the Mooloolaba Foreshore Revitalisation Team

- Email: mfr@sunshinecoast.qld.gov.au
- Phone: Council's customer service team (07) 5475 7272 (Monday to Friday 8.15am - 5.00pm excluding public holidays)
- For more information: Visit the [project website](#) or [subscribe to email updates](#).

You have received this correspondence as you have previously expressed interest in projects in Mooloolaba. If you do not wish to receive Mooloolaba Foreshore project updates, please [UNSUBSCRIBE](#).



[Subscribe to a variety of Council newsletters from Libraries to Bush Hands.](#)

Phase Three 'Share your thoughts': Promotional materials — Email to Mooloolaba Foreshore Revitalisation project subscribers

From:
To:
Cc:
Subject:
Date:

From: Internet Mailbox Sunshine Coast Regional Council <srcmail@sunshinecoast.qld.gov.au>
Sent: Wednesday, 28 September 2022 9:31 AM
To: Internet Mailbox Mooloolaba Foreshore Revitalisation
<mooloolabaforeshorerevitalisation@sunshinecoast.qld.gov.au>
Subject: Mooloolaba Foreshore Revitalisation Project update

Is this email not displaying correctly? [View it in your browser.](#)



SEPTEMBER 2022

Mooloolaba Foreshore Revitalisation Project

Dear Community Members and Representatives,

Thank you for registering your interest about the next stage of the Mooloolaba Foreshore Revitalisation Project, the [Central Meeting Place](#).

We invite you to read our latest [newsletter](#), which includes information about [two design concepts](#) (named [Concept Blue](#) and [Concept Yellow](#) for engagement purposes) which have been created for the area. Both concepts include consideration of the existing 35 year old* Loo with a View Building.

From Wednesday 28 September to Tuesday 25 October, you can take a virtual tour of each concept, visit the pop up displays and speak with a member of the project team, scan the onsite QR Codes to learn more about the project, and share your thoughts about each concept by completing the [online survey](#).

All feedback received will help council to determine the final design of the Central Meeting Place, including its new public amenities, which may be reimagined in a new style building or rebuilt as a similar style building – both in the current location.

We thank you for your interest and participation to help shape the foreshore's future.

To learn more about the multiple stage Mooloolaba Foreshore Revitalisation project, visit the [website](#).

Mooloolaba Foreshore Revitalisation Team

**1987 project designers included architectural firm Clare Design (Architect Lindsay Clare) as commissioned by former Maroochy Shire Council. 1997 designers included John Mongard Landscape Architects with contributions by various artists.*

- Email: mfr@sunshinecoast.qld.gov.au
- Phone: Council's customer service team (07) 5475 7272 (Monday to Friday 8.15am - 5.00pm excluding public holidays)
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Sunshine Coast Council



To find out more about the Sunshine Coast Council, visit us online at www.sunshinecoast.qld.gov.au. If correspondence includes personal information, please refer to [Council's Privacy Policy](#).

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Phase Three 'Share your thoughts': Promotional materials — Community update newsletter

MOOLOOLABA FORESHORE

Revitalisation

SEPTEMBER
2022

*"Immerse yourself in,
on and under the water
at Mooloolaba"*

The community is now invited to share their thoughts on two design concepts for the next stage of the Mooloolaba Foreshore Revitalisation, the Central Meeting Place.

Project Update

With the Stage One Northern Parkland now open, the Central Meeting Place is prioritised for the next stage of the Mooloolaba Foreshore Revitalisation.

Two design concepts have been prepared to help guide the Stage Two Central Meeting Place, which encompasses 6500 square metres of beachfront parkland, and involves addressing the Loo with a View, its aged state and accessibility issues.

The designs, referred to as Concept Blue and Concept Yellow, have been guided by the Master Plan along with Placemaking Mooloolaba design principles, critical engineering reports, climate change considerations and key themes identified through the first phase of community engagement.

Detailed information, artist impressions and video explanations are now available for the community to explore.

Scan or click the QR code to see how these exciting designs could transform the Central Meeting Place.

Then click 'Share your thoughts' to complete the online survey before 5pm on Tuesday 25 October 2022.

For more information visit: haveyoursay.sunshinecoast.qld.gov.au



MOOLOOLABA FORESHORE

*Central Meeting
Place*

Central Meeting Place



Stage Two Central Meeting Place

The Central Meeting Place is located near the Brisbane Road entry point along the Mooloolaba Foreshore. It is a place where our community can arrive, meet, gather, celebrate and connect with nature and each other.

The precinct will provide a variety of features for our community and visitors to enjoy, including:

- enhanced ocean views
- improved connection between the foreshore and esplanade
- revitalised event space to elevate Mooloolaba's status as a world-class destination
- improved viewing decks to take in the iconic coastal panorama
- accessible public amenities
- extensive landscaping

The Central Meeting Place is part of the evolving revitalisation of the foreshore, further elevating Mooloolaba's reputation as a world class destination for residents and visitors.

Loo with a View update

While currently safe and functional, two independent engineering and access reports have deemed many components of the 35-year-old Loo with a View building* as close to the end of life.

The facility requires significant ongoing maintenance, and it is not compliant with current People with Disability Access or modern sustainable building design standards.

The building's roof, timber decking and steel structure are suffering impacts from its highly corrosive beach environment.

Its surrounding decks and pathways provide limited access for those in our community with a disability, parents, carers, and those using mobility devices or prams.

Architects engaged by council for the Central Meeting Place's design advise there are extensive design constraints associated with trying to refurbish the existing structure and 'simply adding extra wheelchair ramps' is not a feasible option.

In addition to the structural and accessibility issues, there are problems identified with:

- lack of protection by the existing seawall in extreme weather events due to climate change
- poor building orientation to respond to the climate conditions
- safety, security and lack of surveillance
- interrupted views from footpaths, roads and properties on the opposite side of the Mooloolaba Esplanade
- insufficient natural light and ventilation.

Removing all failing elements of the existing building would mean that only the concrete columns and besser block walls remain.

While these elements have some further lifespan, refurbishment is not considered economically or environmentally viable with the revitalised foreshore being created with a 50-year future design life.

The existing building must therefore be completely removed to allow for new accessible public amenities, and other community facilities to be built in the central foreshore area.

Community input will help council determine the final design of the Central Meeting Place.



*1987 project designers included architectural firm Clare Design (Architect Lindsay Clare) as commissioned by former Maroochy Shire Council. 1997 designers included John Mongard Landscape Architects with contributions by various artists.



Design Concepts Revealed

Both the Blue and Yellow design concepts proposed for the Central Meeting Place feature Mooloolaba's famed ocean views.

The designs feature improved functionality and amenity with public toilets, beach showers, viewing decks, meeting places, picnic areas, landscaping, integrated seawall and a coastal pathway.

Changing Places facilities have also been incorporated into both concepts to ensure people with a disability, their family members, carers, and friends have equal access to amenities.

A summary of the **key differences** between the concepts is provided below:

Concept Blue

- This reimagines Mooloolaba's beachfront arrival experience and celebrates the beach and natural beauty as the hero of the foreshore.
- A new, open sided, shade canopy inspired by nature, creates a new meeting place and event space, that flows onto a large, grassed area.
- This open-plan design allows for increased beachfront parkland with new viewing decks, grassed areas and terraced seating.
- New fully accessible public amenities, with Changing Places facilities and family change rooms, are located on the same level as Mooloolaba Esplanade for direct and easy access from the coastal pathway.
- The public amenities are housed in 'pods' in the same architectural style as Stage One Northern Parkland. Walkways and breezeways provide enhanced ventilation and views from the Esplanade to the ocean.



Take a 360 degree virtual tour.

Scan or click the QR code for **Concept Blue**





360°

Take a 360 degree
virtual tour.
Scan or click the
QR code for
Concept Yellow



Concept Yellow

- This reflects on Mooloolaba's recent history and involves the construction of a new and extended building that is influenced by the existing Loo with a View architectural design.
- A new meeting place is maintained on top of the public amenities block, consistent with the existing structure, while a connected lower viewing deck offers a meeting place and event space.
- Views of the beach and Point Cartwright are appreciated from an open, boat inspired, timber deck.
- New public amenities are located on the lower viewing deck, with entry via stairs or disability complaint ramps, set down from the Mooloolaba Esplanade level.



Next steps...

The community is now invited to share their thoughts on the design concepts via council's [survey page](#) from Wednesday 28 September to Tuesday 25 October.

Community displays and drop-in days will be held at the Mooloolaba foreshore on Thursday 29 September, Tuesday 4 October and Saturday 8 October, along with other engagement activities during this time.

Council will consider the community's feedback, engineering reports as well as any state authority approvals and funding requirements to assist in determining the final design of the Central Meeting Place.

How to stay updated

For more information please visit council's project webpage
haveyoursay.sunshinecoast.qld.gov.au

To register for updates, including future community engagement, please email your name and email address to mfr@sunshinecoast.qld.gov.au



F.

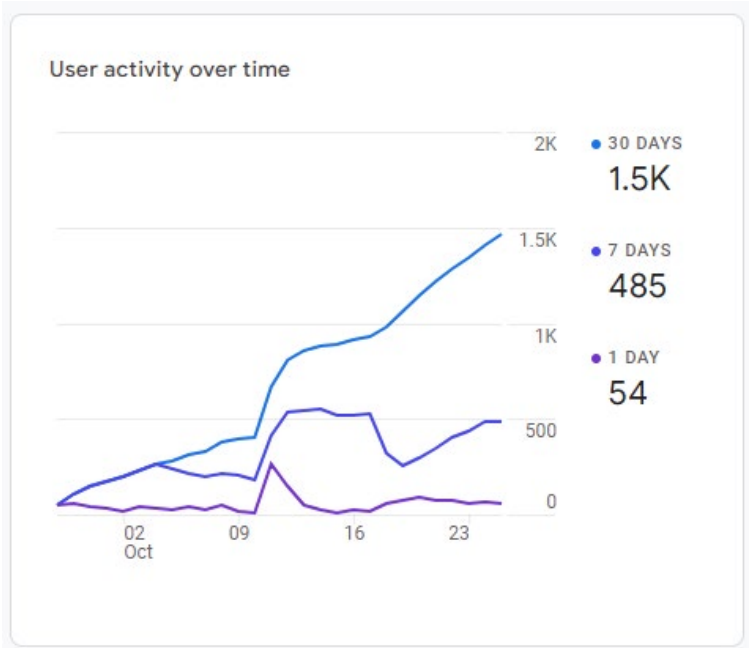
Appendix F

Phase Three 'Share your thoughts': Detailed Survey Results

- 'Share your thoughts' 360-degree view QR code analytics
 - 'Share your thoughts' overview report
- 'Share your thoughts' survey results summary

Phase Three 'Share your thoughts': Detailed Survey Results —
'Share your thoughts' 360-degree view QR code analytics

Mooloolaba Foreshore Revitalisation Project – Central Meeting Place
Analytics From QR Coded 360 Degree Scenes



Total Users: 1461 over 30 days. A pretty steady progression with one large spike – 261 users on Tuesday 11 Oct and 146 users on Wednesday 12 Oct.

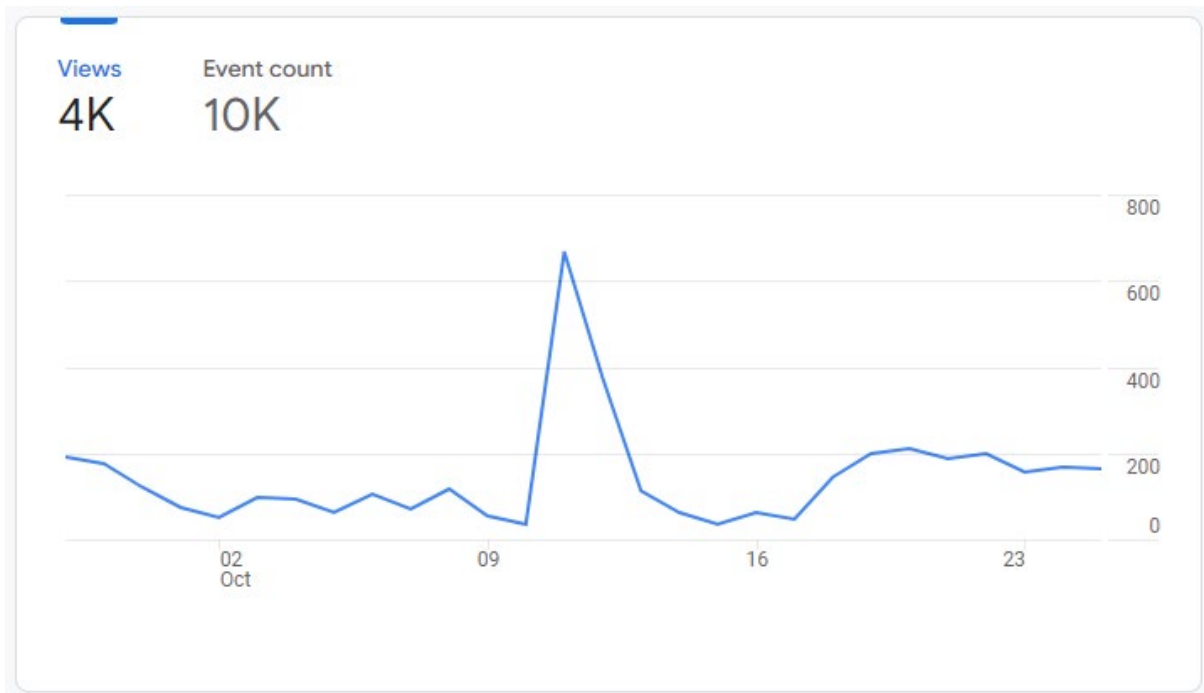
Views by Page title and screen class

PAGE TITLE AND SCREEN...	VIEWS
Location A - Concept Blue	2.2K
Location A - Concept Yellow	1.2K
Location B - Concept Blue	428
Location B - Concept Yellow	269

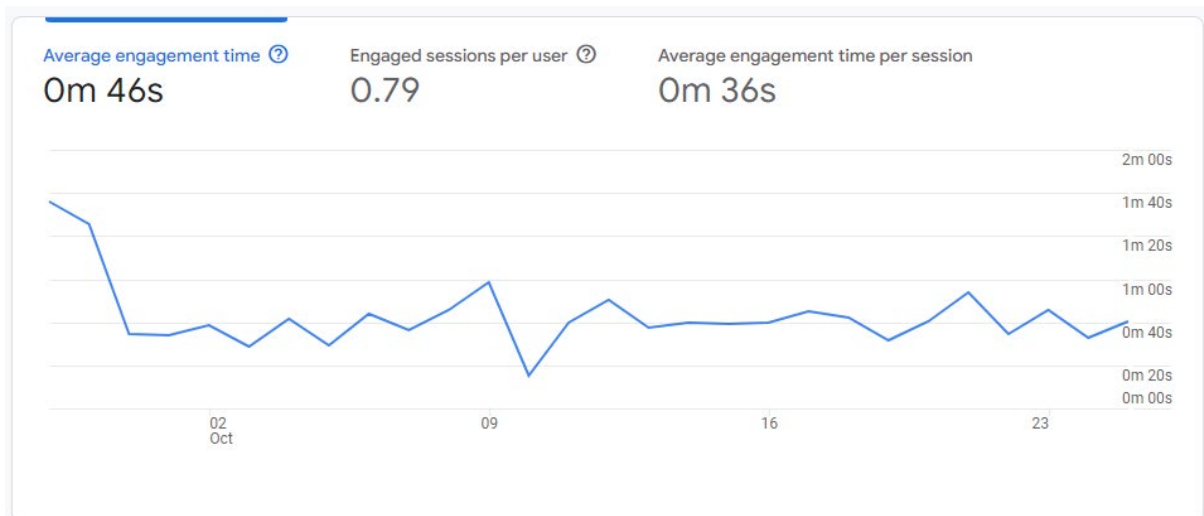
Total views (Note: one user can view multiple pages):

Location A – Concept Blue: 2,161
Location A – Concept Yellow: 1,183
Location B – Concept Blue: 428
Location B – Concept Yellow: 269

Location A (outside the toilets on the deck) was viewed 5 times as much as Location B (beside the road). The yellow concept was only viewed half as much as the blue concept in both locations. It appears that many users may have navigated to the yellow concept and then back to the blue concept, as the view counts are from only 1461 users.



Averaging 100-200 views per day. Spike of 666 views on Tuesday 11 Oct and 374 views on Wednesday 12 Oct, which corresponds with spike in users on those days.



Users spent an average of 36 seconds per session which is pretty good – maybe they viewed each concept for 15 seconds or so? This was consistently seen across the entire engagement timeframe.

Phase Three 'Share your thoughts': Detailed Survey Results — 'Share your thoughts' overview report

Have Your Say

Report Type: Project

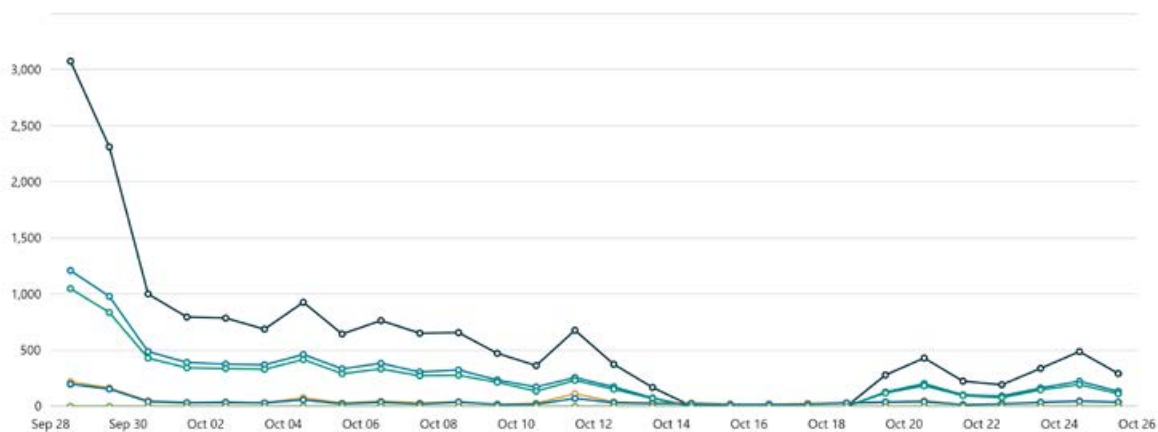
Project Name: Mooloolaba Foreshore Revitalisation Project - Central Meeting Place

Date Range: 28-09-2022 - 25-10-2022

Exported: 26-10-2022 08:34:00

Performance Summary

Information regarding key visitation and utilisation metrics for your Site or projects.

**16,665**

Views

7,625

Visits

6,011

Visitors

1,390

Contributions

1,156

Contributors

0

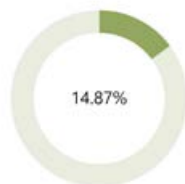
Followers

Views - The number of times a Visitor views any page on a Site.**Visits** - The number of end-user sessions associated with a single Visitor.**Visitors** - The number of unique public or end-users to a Site. A Visitor is only counted once, even if they visit a Site several times in one day.**Contributions** - The total number of responses or feedback collected through the participation tools.**Contributors** - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.**Followers** - The number of Visitors who have 'subscribed' to a project using the 'Follow' button.

Conversions

Information regarding how well your engagement websites converted Visitors to perform defined key actions.

Feedback

Percentage of visits where at least **1 contribution** was made.

Attention

Percentage of visits that lasted at least **1 active minute**.

Actions

Percentage of visits where at least **2 actions** were performed.

Participation

Information regarding how people have participated in your projects and activities.

Contributions by Activity

Contributions by Activity is a breakdown of contributions across each tool

Activity	Contributions	%
 Form	1,390	100%

Top Activities

Top Activities is the top 5 tools that received the highest contributions

Activity	Page Name	Contributions	Contributors
 Form	Mooloolaba Foreshore Revitalisation - Central Meeting Place Survey	1,390	1,156

Projects

The current number and status of your Site's projects (e.g. engagement websites)

Engagement Time			Top Visited Pages			
			Summary information for the top five most visited Pages.			
			Page Name	Visitation %	Visits	Visitors
			Mooloolaba Foreshore Revitalisation Project - Central Meeting Place	83.24%	6,339	5,350
			Concept Blue	35.46%	2,700	2,393
			Concept Yellow	25.62%	1,951	1,763
			Mooloolaba Foreshore Revitalisation - Central Meeting Place Survey	21.8%	1,660	1,434
			Compare the Concepts	18.58%	1,415	1,185

People

Information regarding who has participated in your projects and activities.

Follower Activity

Information regarding the activity of registered Members who have 'followed' or subscribed to one or more projects.



0
Total Followers

0
New Followers

0
Total Follows

0
New Follows

Total Followers - The number of unique Members who have 'followed' at least one project.

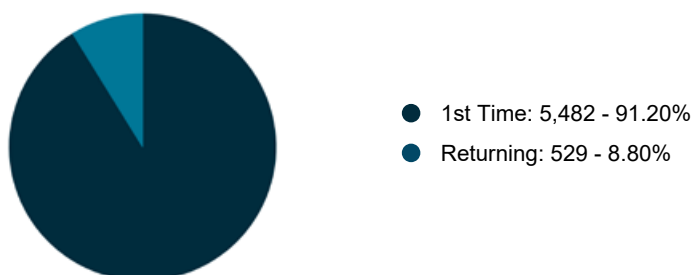
New Followers - The number of new unique Members who have 'followed' at least one project within the specified reporting date range.

Total Follows - The number of total 'follows' performed by all Followers across all projects. Each Follower may record multiple Follows.

New Follows - The number of new total 'follows' performed by all Members across all projects within the specified reporting date range.

Visitor Profile

Visitor Profile is a comparison between new visitor and returning over the selected period



First Time - The number of Visitors that are visiting a Site for the first time within the reporting date range.

Returning - The number of Visitors that have made more than one Visit to a Site within the reporting date range.

Acquisition

Information regarding the method by which Visitors arrived to your Site or projects.

Referral Types

Referral traffic is the segment of traffic that arrives on your website through another source, like through a link on another domain.



Direct - Visitors who have arrived at a Site by entering the exact web address or URL of the page.

Search Engine - Visitors who have arrived at a Site via a search engine. Such as Google, Yahoo, etc.

Websites - Visitors who have arrived at the Site after clicking a link located on an external website.

Social Media - Visitors who have arrived at a Site by clicking a link from a known social media site such as Facebook, Twitter, LinkedIn, etc.

Campaigns - Visitors who have arrived through a campaign (using a UTM). See your email campaign report for more details on campaigns sent from this platform.

Downloads

Information regarding your downloads, the total set of unique documents downloaded, total downloads of all files, and your top downloads.

 66 Total Documents	 46 Total Downloads
--	--

Top Downloads

Top file downloads in your selection, ordered by the number of downloads.

File Title	File Type	Downloads
MFR_CENTRAL MTG PLACE_FINAL (1).pdf	PDF	46
COMPARE-Vegetation diagram-YELLOW-FINAL.png	PNG	0
COMPARE-Vegetation diagram-BLUE-FINAL.png	PNG	0
Panorama_220828_MFR CENTRAL MEETING PLACE_360_CONCEPT BLUE_LOCATION B_V11_2022-08-28-17-24-42.jpg	JPG	0
Panorama_220828_MFR CENTRAL MEETING PLACE_360_CONCEPT BLUE_LOCATION A_V11_2022-08-28-17-26-40.jpg	JPG	0

Email Campaigns

Information regarding your email campaigns, your total campaigns, the total number of recipients, and your top campaigns by click-through rate (clicks as a percentage of total recipients).

 1 Email Campaigns Sent	 991 Total Recipients	 6.96% Click-through Rate
--	--	--

Top Campaigns

Top email campaigns that have activity in your selection, ordered by click-through rate (clicks as a percentage of total recipients).

Campaign Name	Recipients	Clicks	Click-through Rate
Mooloolaba Foreshore Revitalisation Project - Central Meeting Place	991	69	6.96%

Phase Three 'Share your thoughts': Detailed Survey Results — 'Share your thoughts' survey results summary

Have Your Say

Report Type: Form Results Summary

Date Range: 28-09-2022 - 25-10-2022

Exported: 26-10-2022 07:34:30

Closed

Survey

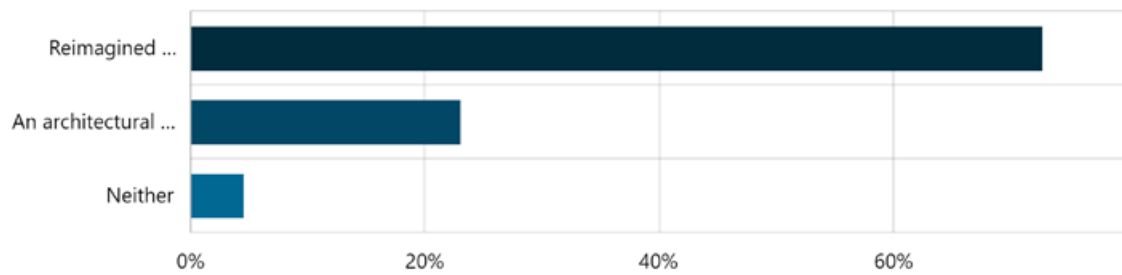
Mooloolaba Foreshore Revitalisation Project - Central Meeting Place

1,156
Contributors1,390
Contributions

Contribution Summary

1. Which architectural design style do you prefer? Required

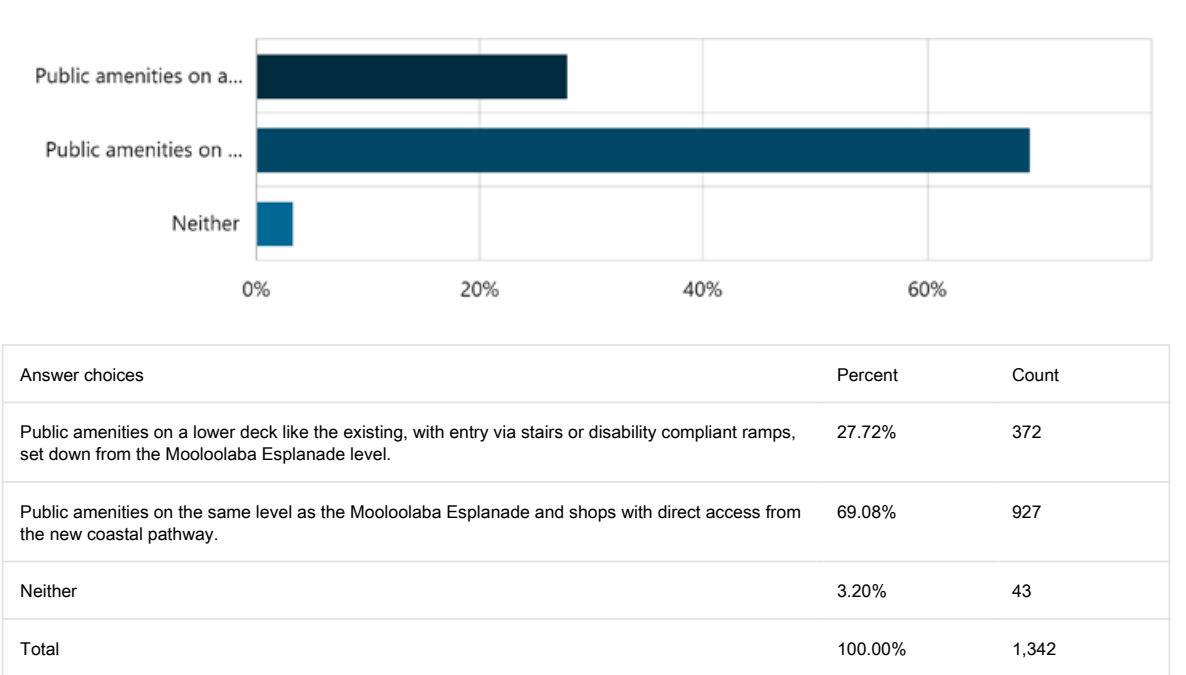
Multi Choice | Skipped: 45 | Answered: 1,345 (96.8%)



Answer choices	Percent	Count
Reimagined architecture in the same style as the Stage One Northern Parkland.	72.57%	976
An architectural style strongly influenced by the existing Loo with a View.	22.97%	309
Neither	4.46%	60
Total	100.00%	1,345

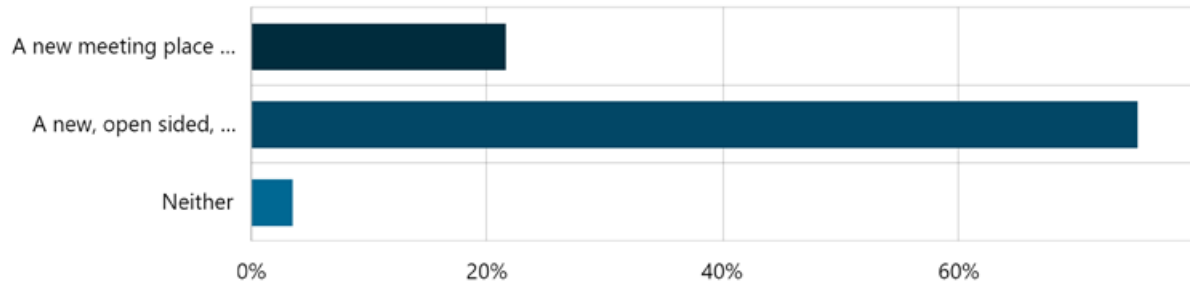
2. Which accessibility outcome do you prefer?

Multi Choice | Skipped: 48 | Answered: 1,342 (96.5%)



3. Which arrival experience and meeting place outcome do you prefer for the Central Meeting Place?

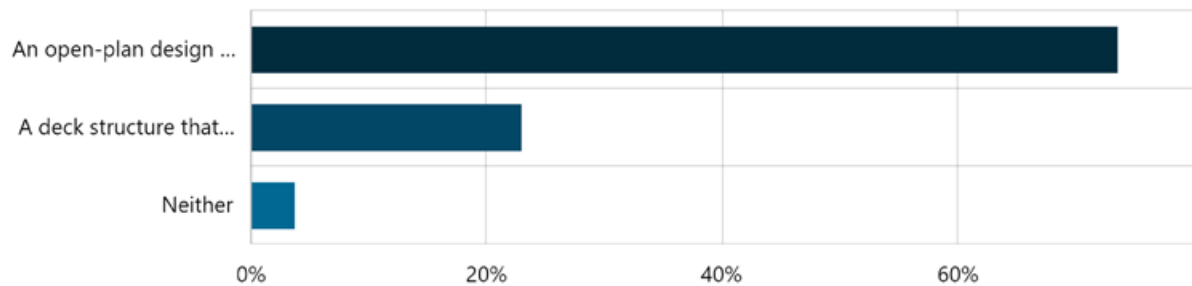
Multi Choice | Skipped: 51 | Answered: 1,339 (96.3%)



Answer choices	Percent	Count
A new meeting place maintained on top of the public amenities block, where a connected lower viewing deck offers a meeting place and event space.	21.51%	288
A new, open sided, shade canopy inspired by nature, to create a new meeting place and event space, that flows onto a large, grassed area.	75.06%	1,005
Neither	3.44%	46
Total	100.00%	1,339

4. Which open space outcome do you prefer?

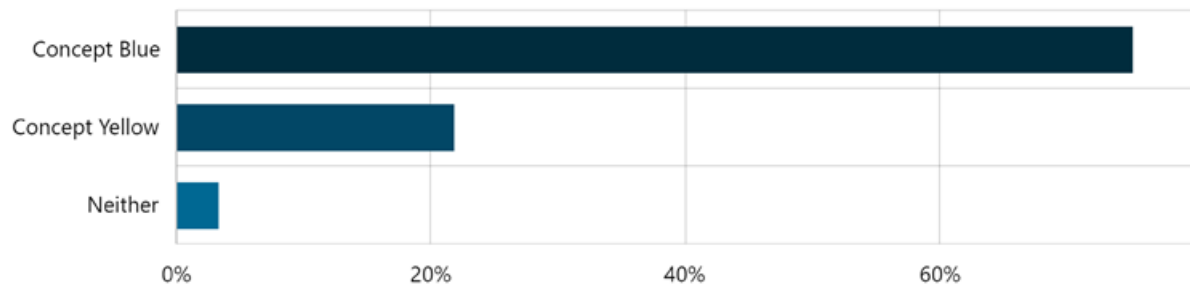
Multi Choice | Skipped: 53 | Answered: 1,337 (96.2%)



Answer choices	Percent	Count
An open-plan design to allow for increased beachfront parkland with new viewing decks, grassed areas and terraced seating.	73.45%	982
A deck structure that combines the prime viewing location with the public amenities and some open grass space with terraced seating either side.	22.89%	306
Neither	3.66%	49
Total	100.00%	1,337

5. Choose your preferred design concept - Blue or Yellow? Required

Multi Choice | Skipped: 0 | Answered: 1,390 (100%)



Answer choices	Percent	Count
Concept Blue	75.04%	1,043
Concept Yellow	21.73%	302
Neither	3.24%	45
Total	100.00%	1,390

6. Now you have chosen your preferred concept, is there any other feedback you would like to provide about the Central Meeting Place?

Long Text | Skipped: 768 | Answered: 622 (44.7%)

Sentiment

No sentiment data

Tags

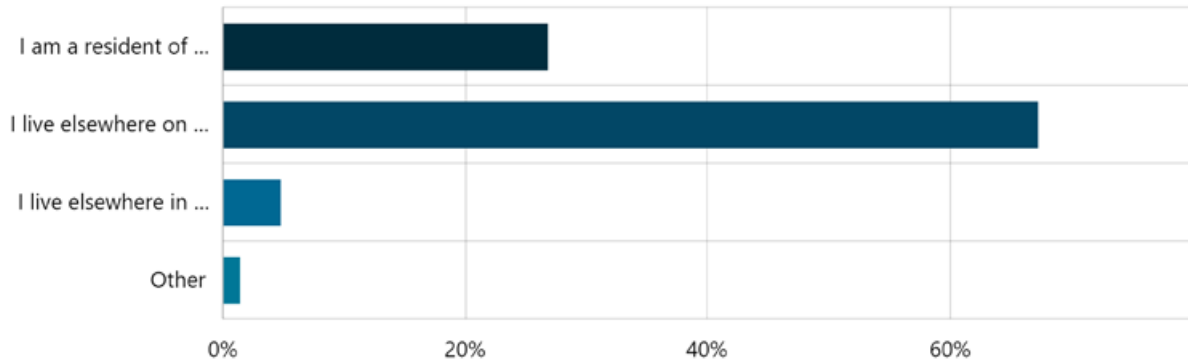
No tag data

Featured Contributions

No featured contributions

7. What best describes your place of residence?

Multi Choice | Skipped: 7 | Answered: 1,383 (99.5%)



Answer choices

Percent

Count

I am a resident of Mooloolaba

26.75%

370

I live elsewhere on the Sunshine Coast

67.17%

929

I live elsewhere in Australia

4.70%

65

Other

1.37%

19

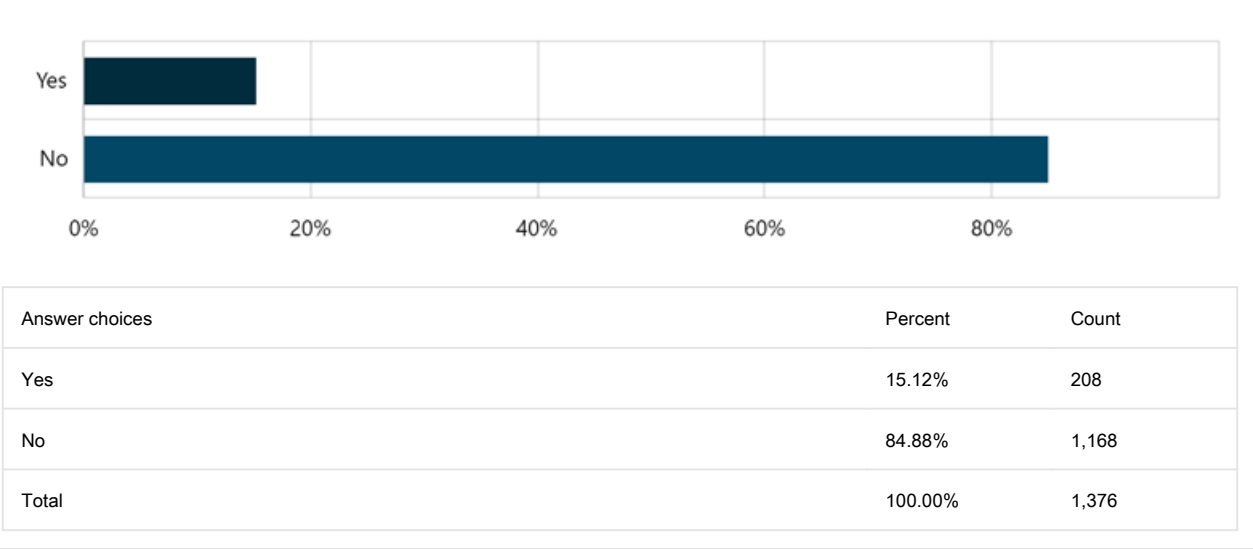
Total

100.00%

1,383

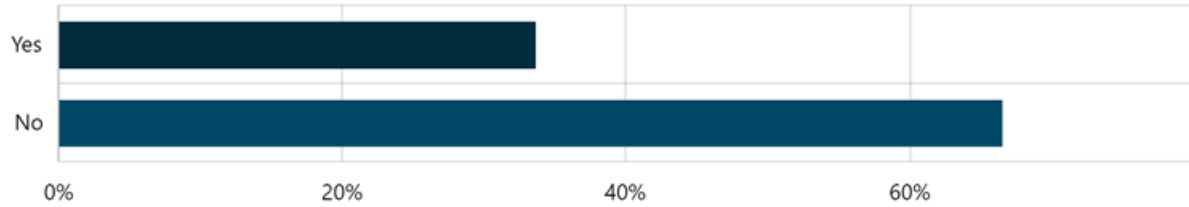
8. Do you work in Mooloolaba?

Multi Choice | Skipped: 14 | Answered: 1,376 (99%)



9. Did you provide feedback during Phase 1 "Have your say"?

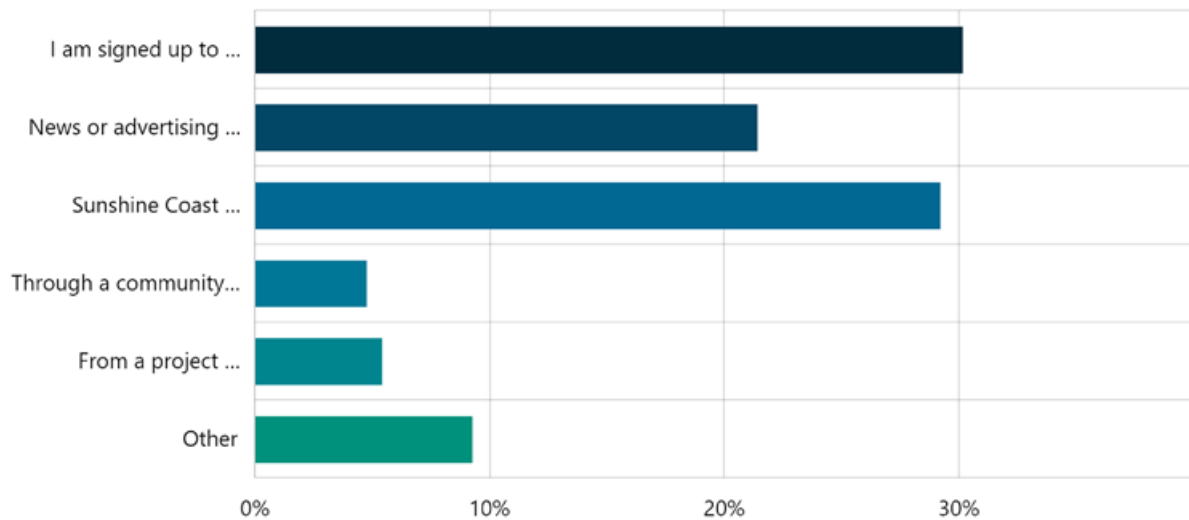
Multi Choice | Skipped: 22 | Answered: 1,368 (98.4%)



Answer choices	Percent	Count
Yes	33.55%	459
No	66.45%	909
Total	100.00%	1,368

10. How did you hear about this engagement?

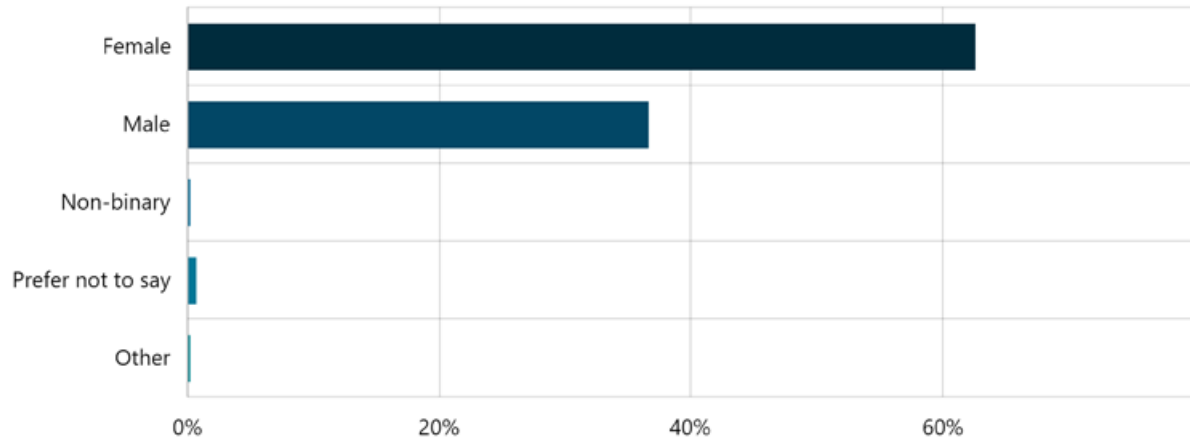
Multi Choice | Skipped: 15 | Answered: 1,375 (98.9%)



Answer choices	Percent	Count
I am signed up to receive Sunshine Coast Council email/news updates	30.11%	414
News or advertising (e.g. TV, radio, newspaper, posters)	21.38%	294
Sunshine Coast Council social media (e.g.) Facebook, LinkedIn, Instagram, Twitter)	29.16%	401
Through a community group or organisation, of which I am a member	4.73%	65
From a project team member who approached me	5.38%	74
Other	9.24%	127
Total	100.00%	1,375

11. Gender - how do you identify?

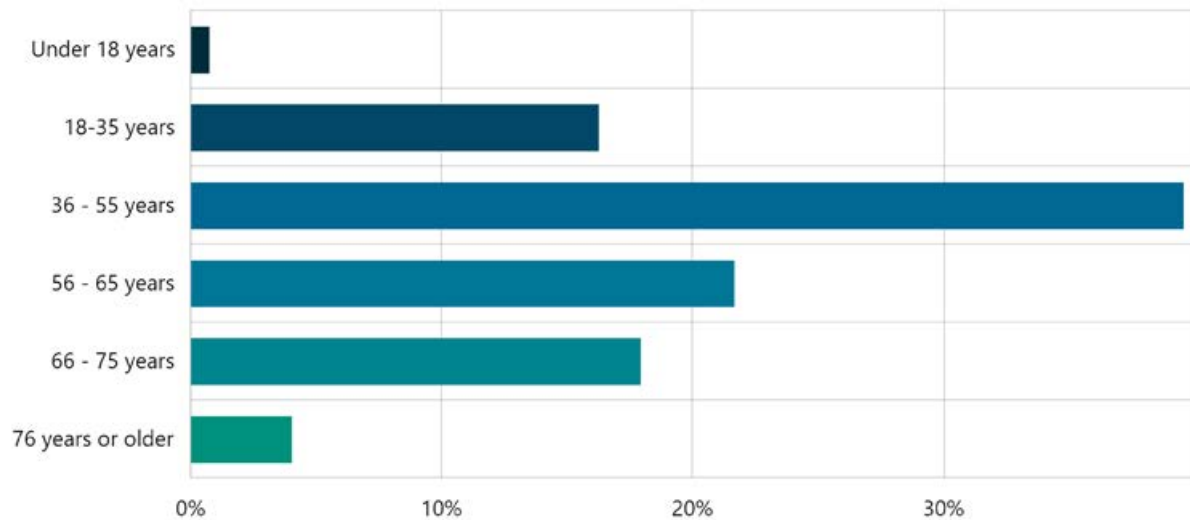
Multi Choice | Skipped: 11 | Answered: 1,379 (99.2%)



Answer choices	Percent	Count
Female	62.51%	862
Male	36.55%	504
Non-binary	0.15%	2
Prefer not to say	0.65%	9
Other	0.15%	2
Total	100.00%	1,379

12. Age group

Multi Choice | Skipped: 16 | Answered: 1,374 (98.8%)



Answer choices	Percent	Count
Under 18 years	0.73%	10
18-35 years	16.23%	223
36 - 55 years	39.52%	543
56 - 65 years	21.62%	297
66 - 75 years	17.90%	246
76 years or older	4.00%	55
Total	100.00%	1,374

13. First Name

Short Text | Skipped: 179 | Answered: 1,211 (87.1%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

14. Last Name

Short Text | Skipped: 203 | Answered: 1,187 (85.4%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

16. Postcode

Short Text | Skipped: 168 | Answered: 1,222 (87.9%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

17. Subscribe to receive Mooloolaba Foreshore Revitalisation project updates

Single Checkbox | Skipped: 1,208 | Answered: 182 (13.1%)



Answer choices	Percent	Count
Yes	100.00%	182
Total	100.00%	182

**MOOLOOLABA
FORESHORE**

Revitalisation